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ARTZMANIA

Art Showcase from Global Designers

ISSUE

x4
designer war



43089758479

cover art

Nik Ainley vs David Mascha

interview

Jacob Jensen
Honey Design
Couscous Kid
Charuca

art&words

Designers,
do your part
to save the Earth

supernova

Designers
vs Designers

Super Collaboration Artworks

fantastic arts

Alberto Seveso, Ziro, Mark Okon, Emil Kozak, Jonathan Wong, PRSPX,
Natalia Pierandrei, Liliana Sanches, Jisuk Cho, Saeed Al Madani,
Luciole Loong Schin Hern, Jon Burgerman, Maxim Zhestkov

Full Art

Theme:

Designer War

“Infinite Inspiration”

Save the Earth.

The Main Agenda: Destruction, ruins, brutality and heartless: You and I are KILLERS. You can run, but you can't hide. Time to clean up our acts.

In chorus, sink further into collisions. No limits to design sky: anger over calm, war over peace, comics over vector; hands full of world designers are never enough.

Project by :
Tonny Wu (artz@spotbit.com)

Cover artwork:
(c) Copyright: Nik Ainley & David Mascha

Issue:
.x4

Year:
2007



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DesignDiary

ART AND DESIGN LOUNGE

Name:
DESIGN DIARY
Art and Design Lounge

Website:
www.designdiary.org

About:
DesignDiary (DD) is a JogjaForce project, try to archiving and collection world wide web art and design. Dedicated for all designer around the worlds. Open Source Design Resources.

#01

Small, Medium and Large

\$30



“YOUR MIND IS YOUR FIRST ENEMY”

If you can challenge your mind, you can challenge others.

Originally derived from JayLim's philosophy, "Your Mind is Your First Enemy" challenges individuals to think before committing clanderous attacks against others.



#03

Small, Medium and Large

\$30



"ANGEL DEVIL - THE FAIRY TALES"

AngelDevil is a personal creation of JayLim hoping to see its light of day in merchandise for the cute-seeking market.

Angeldevil is a boy with a supernatural power who meditates by day. By night, he fights for the freedom of his people against the evil Dr. Thirteen.





↑ **Urban Gnome**

This bone china item is the alternative to the traditional garden. The gnome comes in a range of cool graphical designs. Suitable for both indoors and outdoors the gnome stands 21cm high.

↓ **i-Pal**

Web browsing watch.



↓ **Game shell**

Designed to hide unsightly controllers and envelop them with a slick, pebble-like form, the containers come in black and white high gloss cast acrylic with chrome details and a flocked interior.





↑ **Arrogant but aufentic hoodie**
by 83grafik.
Limited edition hoodies!
£65.00

↑ **Kamikaze**
on sale by 83grafik - Limited
edition - Medium mens size only
and its low stock
£25.00

↑ **Mr Helium**
by The Boy Fitz Hammond
£25.00

↑ **Cool Clive plush toy**
Limited edition cool clive plush toys,
Yellow is an edition of 10, and gold is
5. They come blind so you dont know
which colour or number you will get!
Available from the 8th May!
£7.95





6'6"

6'6"

6'0"

6'0"

5'6"

5'6"

5'0"

5'0"

4'6"

4'6"

4'0"

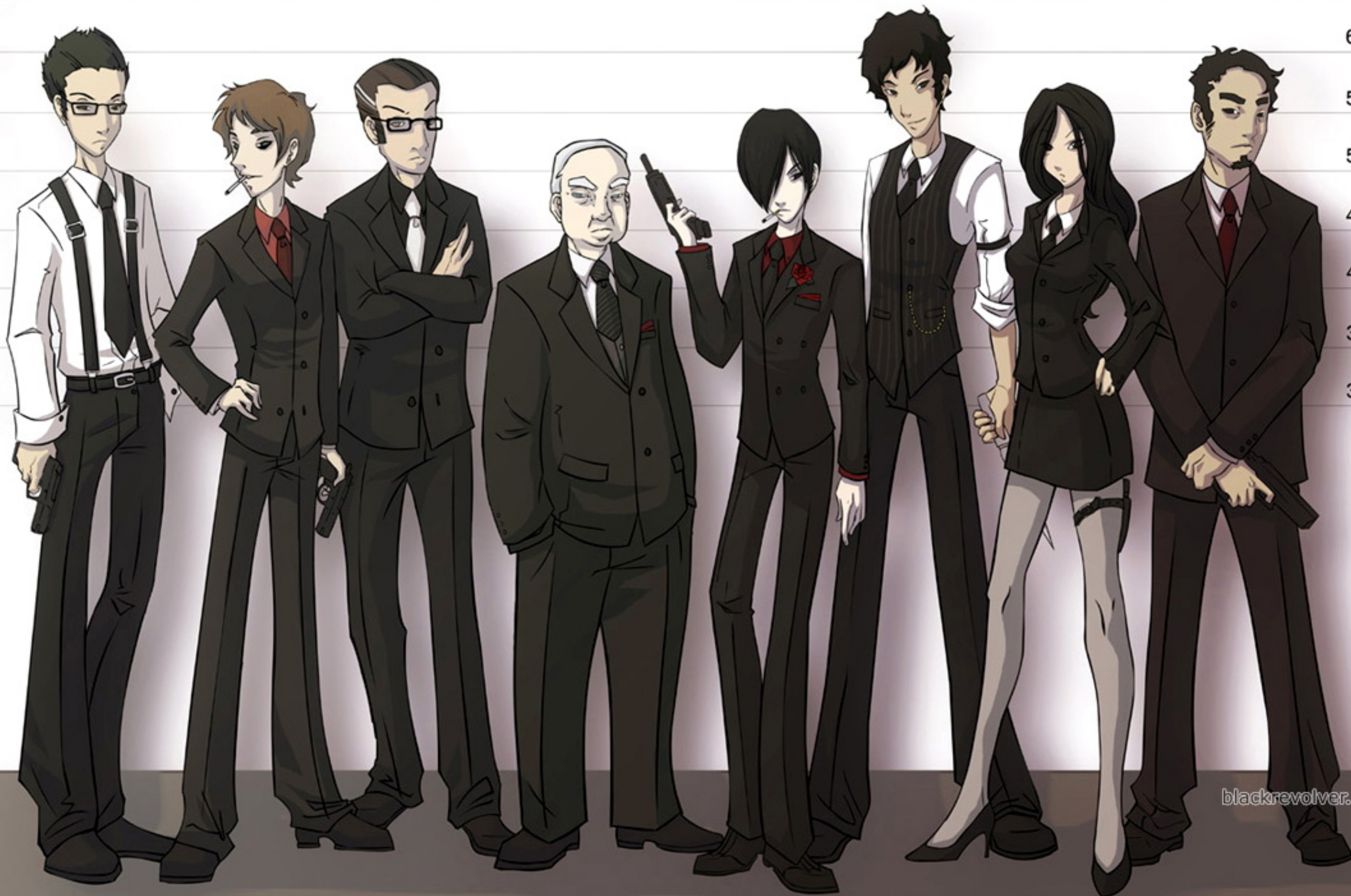
4'0"

3'6"

3'6"

3'0"

3'0"



Available as a limited edition canvas print.
Large 56cm x 70cm = £115
Extra Large 80cm x 100cm = £165
or A1 size fine art print £50

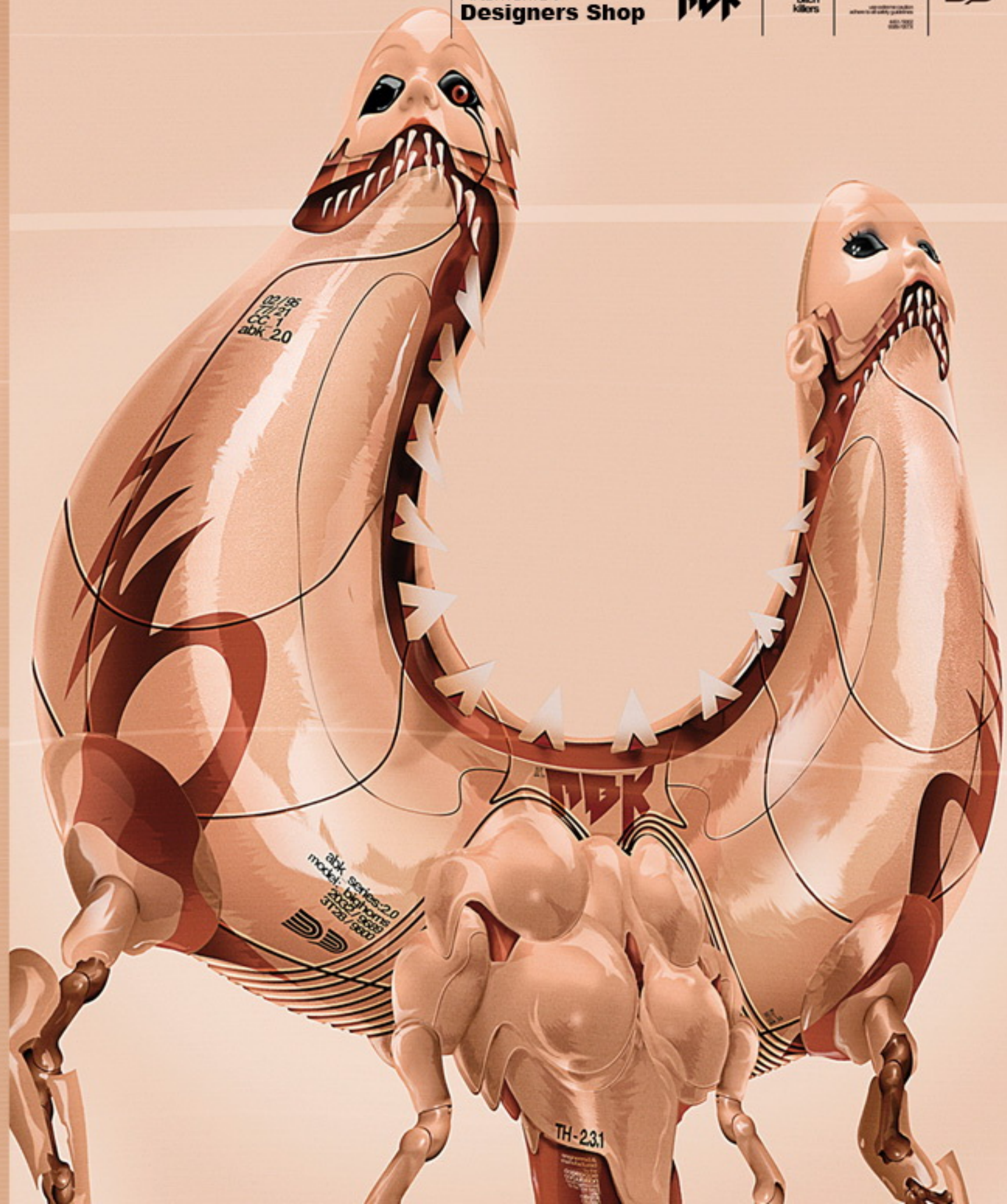
Please email for details:
mat@couscoukid.co.uk



Spray falls across her back
trapped she lingers at the edge
dipping her toes and breathing
closing her eyes and listening.
Available as limited edition deep edge
canvas frame print. 80cm x 100cm

£165 - Please email for details
mat@couscoukid.co.uk





Little Butterfly Loop
color : Chinese Red, Pale
\$126.00/sheet



Chateau 66
color : Kraft
\$126.00/sheet



Tokyo & Vine
color : Cerise, Peacock, Black & White
\$126.00/sheet

MTV HATS

website:
www.mtvhats.com

The creative domain for artists' blueprint, big or small, black or white, whatever it is; it is the collection from every corner of the world crafting mtv header. Project named MTV Hats (Header Art Treatments) is dedicated to you, the MTV lovers. Put on your thinking caps and make MTV wear your 'Hat' on mtv.com on rotation. Long Live MTV!



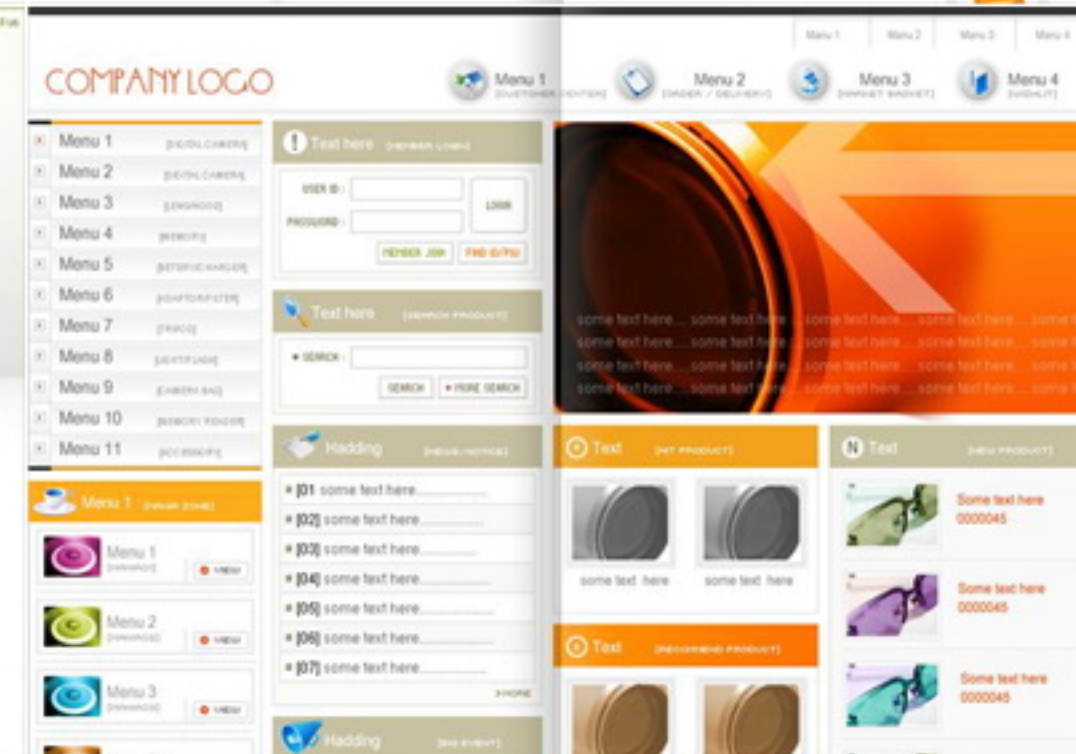
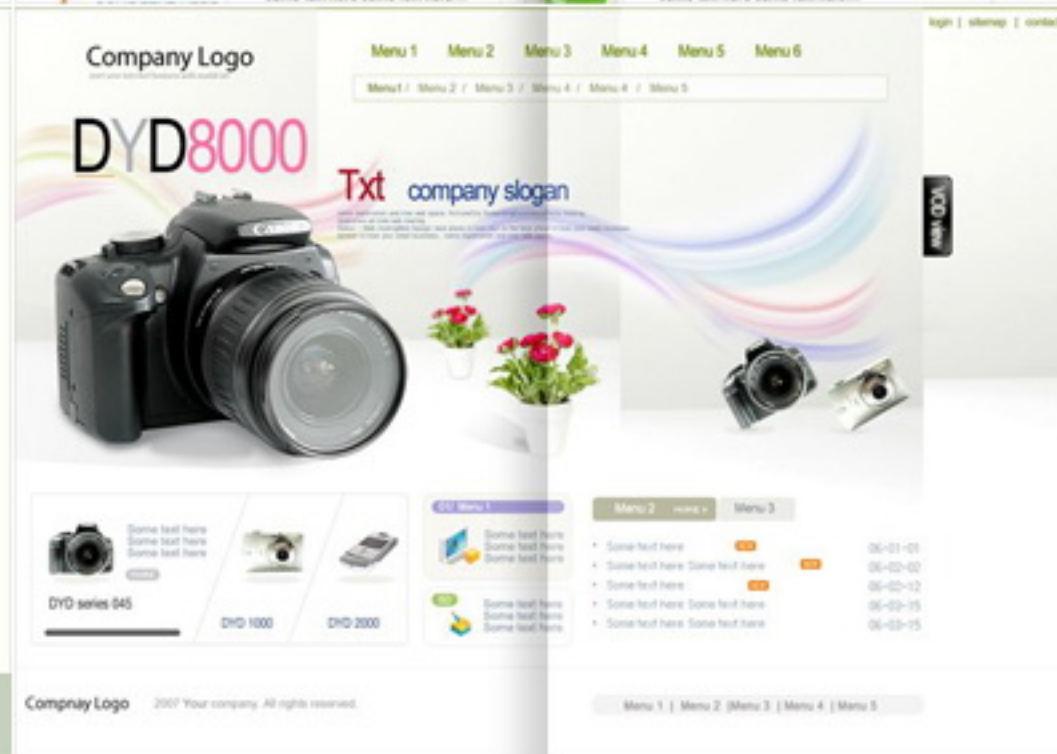
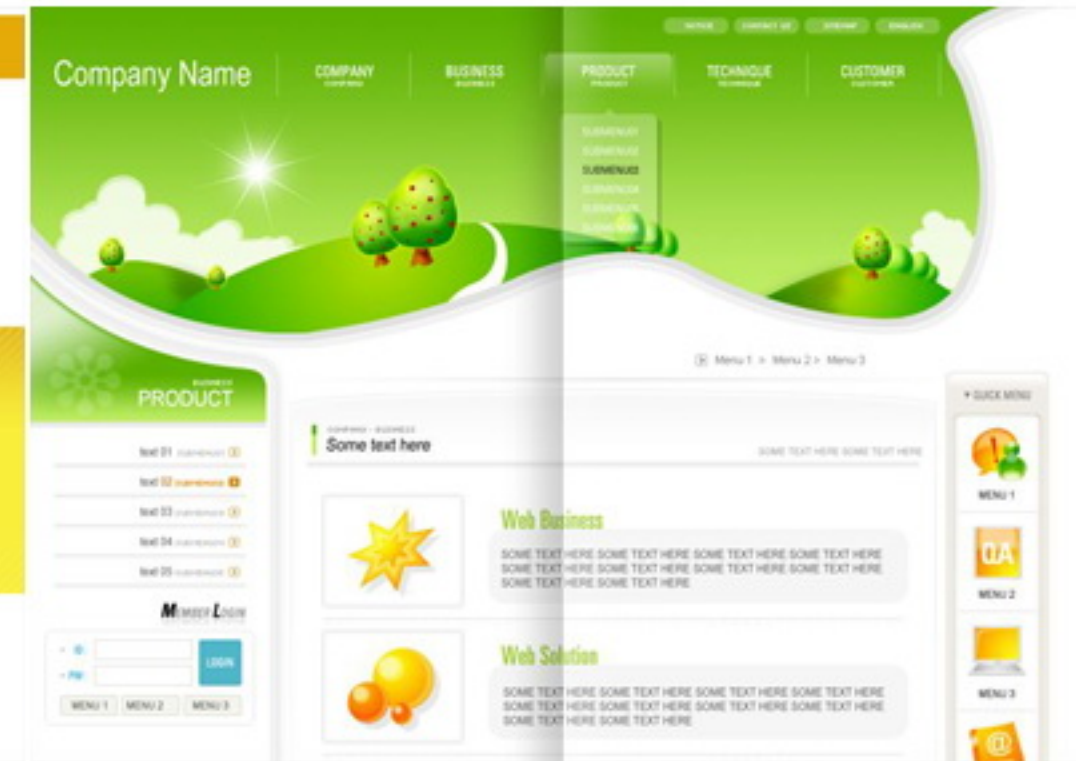
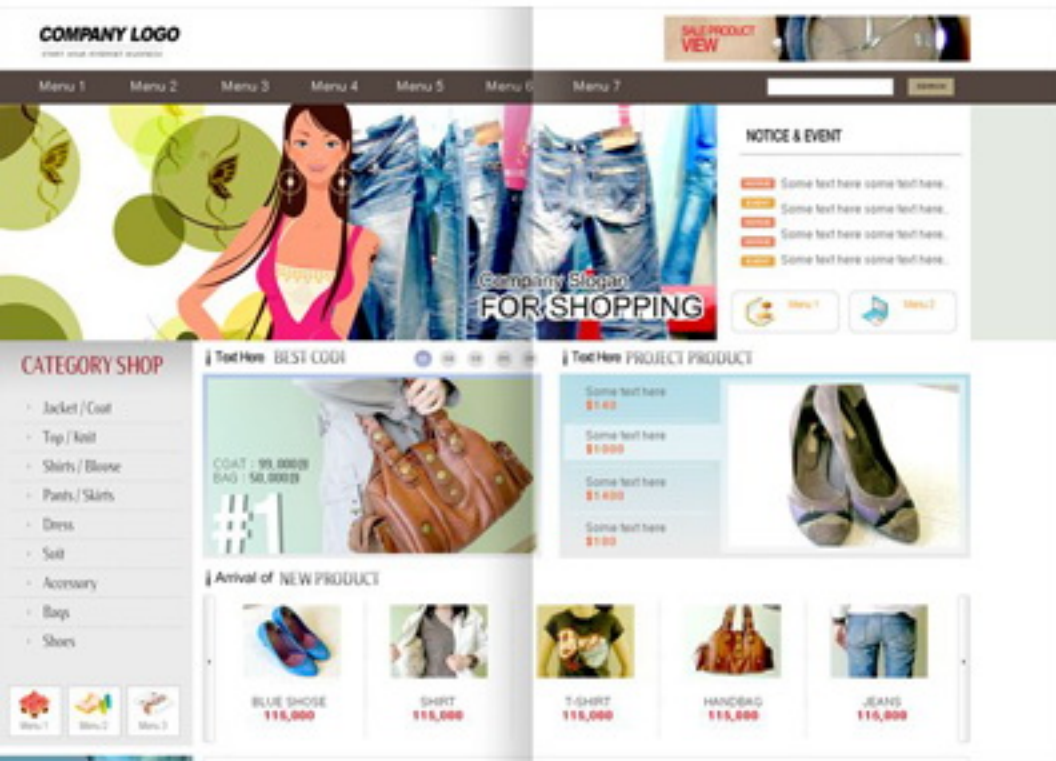


Ydeveloper

website:
www.ydeveloper.com

Artzmania4
bloginmagz

The ultimate solution to customize e-commerce needs for business entities. The proactive Ydeveloper delivers extensive Store Design, latest concept shares as well as Inventory Management. With dedicated teams, they are the 'Model of Perfection' in the market accelerating and going beyond expectations in the world of Web Design.



title:
a me mi piace la gnocca! series 7



title:
Scandalo al sole _ originalground

▶ **Alberto Seveso**
www.recycledarea.co.uk

Artzmania4



Mash-up: Alberto Seveso www.recycledarea.co.uk
Model: Adriana Mucinska
Photo by: Andres Hernandez <http://www.andreshernandez.net>

interview with

website :
www.charuca.net

I'm a character creator specialised in cute style.

email :
charuca@charuca.net

location:
Spain



What is biggest selling item so far?

I have done a character's bible for a TV series project a half Spanish and a Half Korean. That's been very important for me as a way to enter in the asian market.

What do you wish to gain from designing?

My wish is don't stop working and playing. It gives me peace.

Tell us your favorite past time besides the obvious.

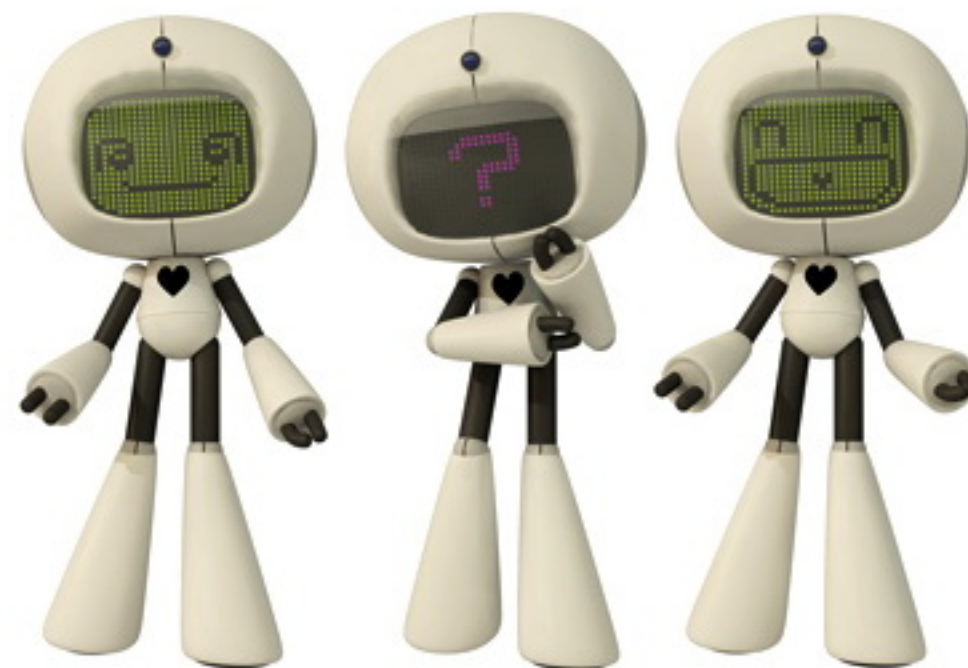
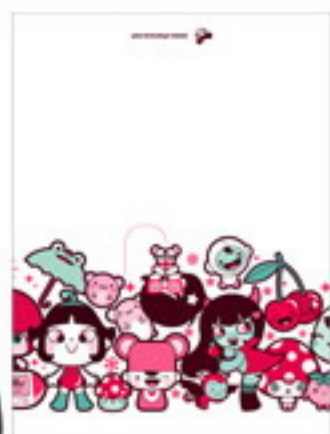
I don't think in childhood so much. My better memory is a travel to Japan I have done one year ago. It was the first time I went to Japan. I stayed there for one month. I have been happy every minute of the month. It was like a dream.



SHIRT DESIGN. "Charuca collection". Coming soon.



MONDOGUSTOSO: KEYCHAINS & PLUSHES. "Mondogustoso"



EXHIBITION. "Jeremyville Sketchel Series2"

CHARACTER. "Cute Robot"

CHARUCA SHOP. "Bags and label design"



interview with

Eygeny Kiselev

website :
www.ekiselev.com

email :
hello@ekiselev.com

Country:
Russia



// How long have you been digital artist?

About 5 years ago I worked at a small entertaining magazine as an art-director.

And I often faced with a shortage of qualitative and beautiful illustrations.

At once I succeeded drawing them by myself as I'd been spent a lot of time drawing on paper and monitoring art-design at internet segment. Day by day I gradually passed to digital format and now can't imagine my life without a workpad.

// How would you define your style?

Recently I used to call it "cyber-psychedelic vector".

Before that the definition "organic art" was more suitable. Now it's so hard to define something.

The spiral of time is spinning, tendencies change each other and it seems to me that there is no need to define style.

The most important is to have it.



Shkatulka
created by Evgeny Kiselev / www.ekiselev.com



Shkatulka
created by Evgeny Kiselev / www.ekiselev.com

// What do you wish to gain from designing?

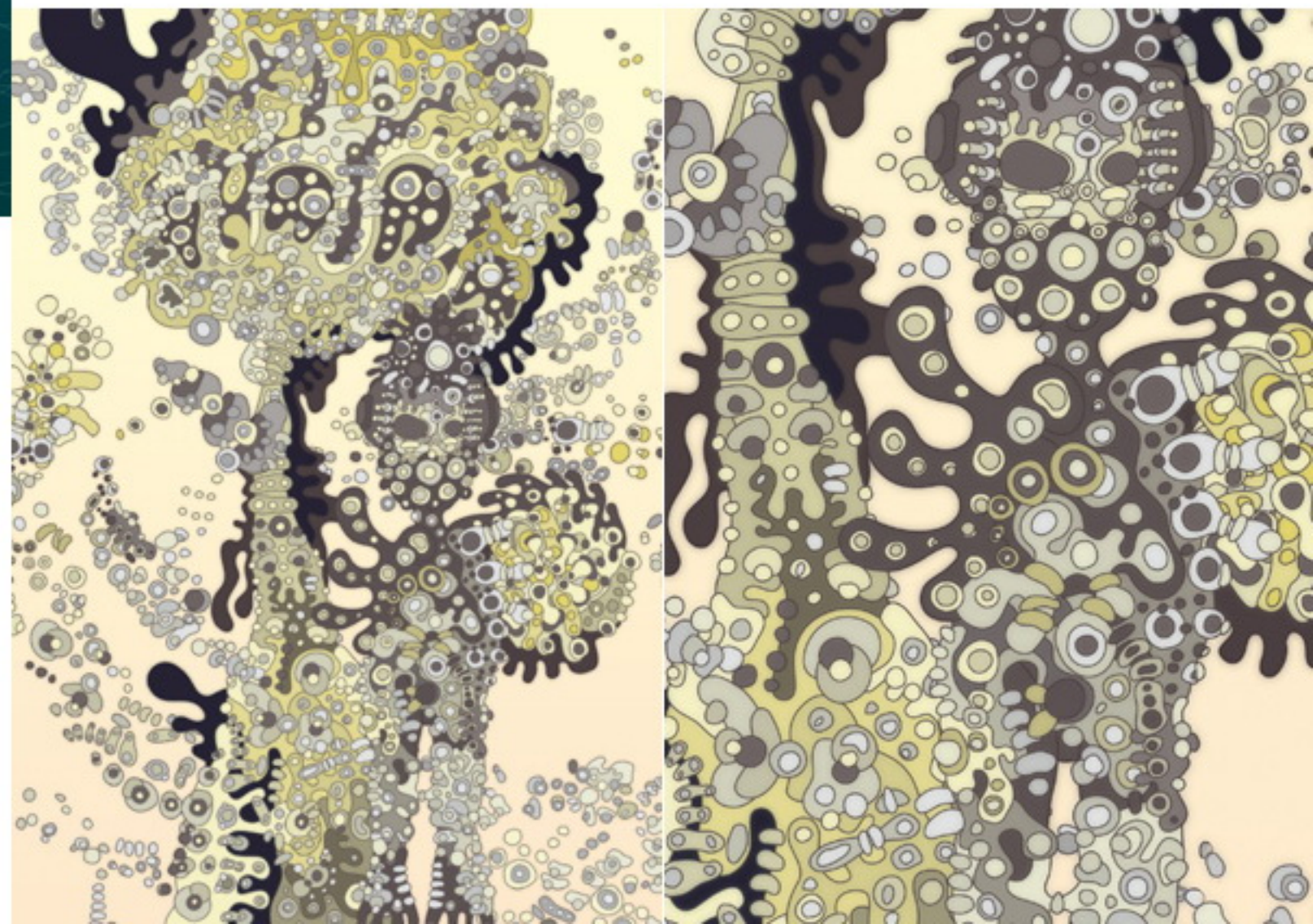
I want my art will change this world a little bit.
Let's everything becomes brighter and more cheerful.
I'm serious.

// What is biggest selling item so far?

Items with readable and recognizable graphics are selling best of all.
With people shapes for example. I understand that other people want to see something familiar and native in what they buy.
The most estimated now are concrete commercial decisions only.

// What is your next big project you are working on?

I'm going to organize a collective international exhibition in Saint-Petersburg to join together digital artists from all over the world.
I've got some experience in providing such an event. Last year the project was called freakypeople and gathered 40 artists.
The theme was devoted to freaky characters. There was a great team and everything was bright and unusual.





// You are using Mac or Windows?

I'm using PC, as in our country windows industry is more developed than mac industry, although mac always attracts me with its beauty and style.

But I think it doesn't matter what you are using to create the real masterpieces. At worst one can draw by pen on paper on one's knee.

I'm free in this regard and don't depend on material things.

// 10 things that make you feel happy?

I like more than 10 things. I love sea, the sun, clouds, drawing, Italian and Japanese food, walking over the city, driving motorbike, spring, summer, autumn, winter, internet, to fly while sleeping, mysticism, travels and adventures, fresh impressions, reading, swimming the backstroke, fresh juices, comfortable clothes, parties, relaxing, dreaming, forest,

mountains, sunset on the sea, conceptual cars, progress, animation, experimental music, live concerts, video art, money, contemplating, to think of nothing, watching a strange and complicated movies, playing and badminton, studying a philosophy and esoterics, drinking green tea and sitting on the roof.





• c/ valencia 236

• barcelona, spain

• phone: (0034) 934 515 905



design and artsy shit ***new shop***

emil kozak • designstudio in Barcelona

website :

www.emilkozak.com

Biography:

"Emil Kozak is from a small town in Denmark, and was inspired to take on graphic design as a result of his life long passion for skateboarding.

He began at an early age to develop his skills, inspired by skateboard-art and the result today is a unique artist with brilliant ideas. The style is fresh and positive, but often with a message that digs deeper. He is a master of composition and has an eye for detail, that is not seen very often. Typographic, clean lines and few colors is often how Emil Kozak's artwork is described. Yet, there is always an unexpected surprise: obscure references, playing with words, codes and hints.

As a result his work has been exhibited widely in Europe and US, appeared in numerous magazines and featured on websites. He has produced design and artwork for clients such as Instant Winner (US), Graniph (JP), Ykiki (DK), ELEMENT (US), Monsieur T (FR/US), Blah Apparel (DK), LAB (DK), Streetmachine (US, FR, DK), VANS (US), Eastpak (US), Philip Braunstein (BRA), D:A:D (DK), Planet Earth (US), Hulger (UK) and Norse (DK)"

Contact :

info@emilkozak.com



artwork name:
New media days2006



artwork name:
NOCKDOWN _ kirk-design

name:
human_work




Emil kozak
www.emilkozak.com

Artzmania4



name:
Avantgandhi - Stones Rollingerne

name:
Element spring-summer 07



interview with

Jacob Jensen

website :
pseudoart.dk

Designer and Artist Jacob Jensen has ten years of working experience building websites, multimedia solutions and creating digital art. He has recently gone into motion design and photography as well. He lives in Copenhagen, Denmark, with his fiancée and the couple are expecting their first child in early May 2007.

email :
jake@pseudoart.dk

country:
Denmark

* am. = artzmania
JJ. = Jacob Jensen

am. Describe your ultimate dream in the future.

JJ. Being a freelance illustrator and artist with lots of clients and enough economic freedom to say no to boring assignments, as well as being able to afford to buy a house and a car and having my own study in the house.

am. What kind of music type can give you passion to make artworks?

JJ. Mostly industrial and electronic music. But I'm also very fond of soundtracks and classical music.

am. You are using Mac or Windows?

JJ. Windows - until I can afford a Macbook Pro. :)

am. What words do you like?

JJ. Oh, I love a lot of words.

Jacob Jensen
Digital artist
E: jake@pseudoart.dk
T: +45 4020 0022
W: pseudoart.dk



brooked

Jisuk cho

website :
www.blackrevolver.com

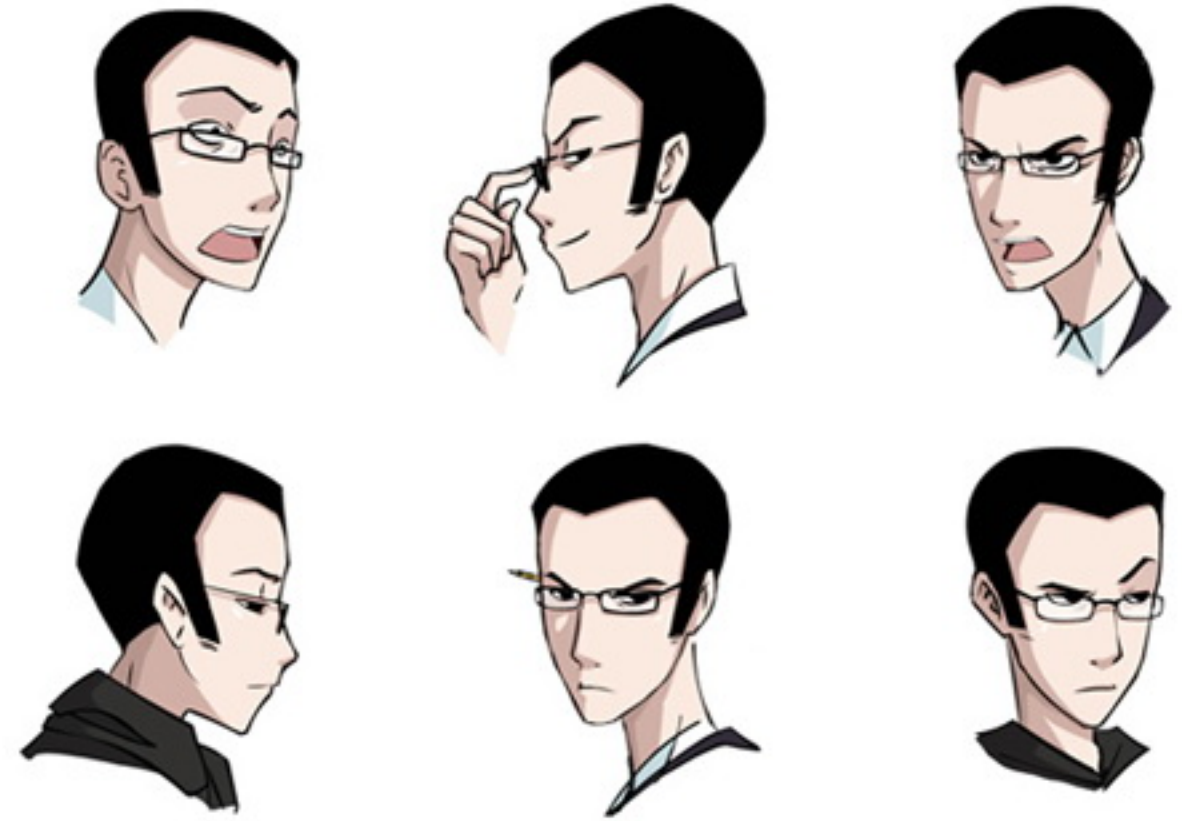
Worked for a year and a half on character design
for Animation Collective, and currently attending
SVA to finish up a degree in animation.

address:
New York, NY [US]





BLACKREVOLVER.COM



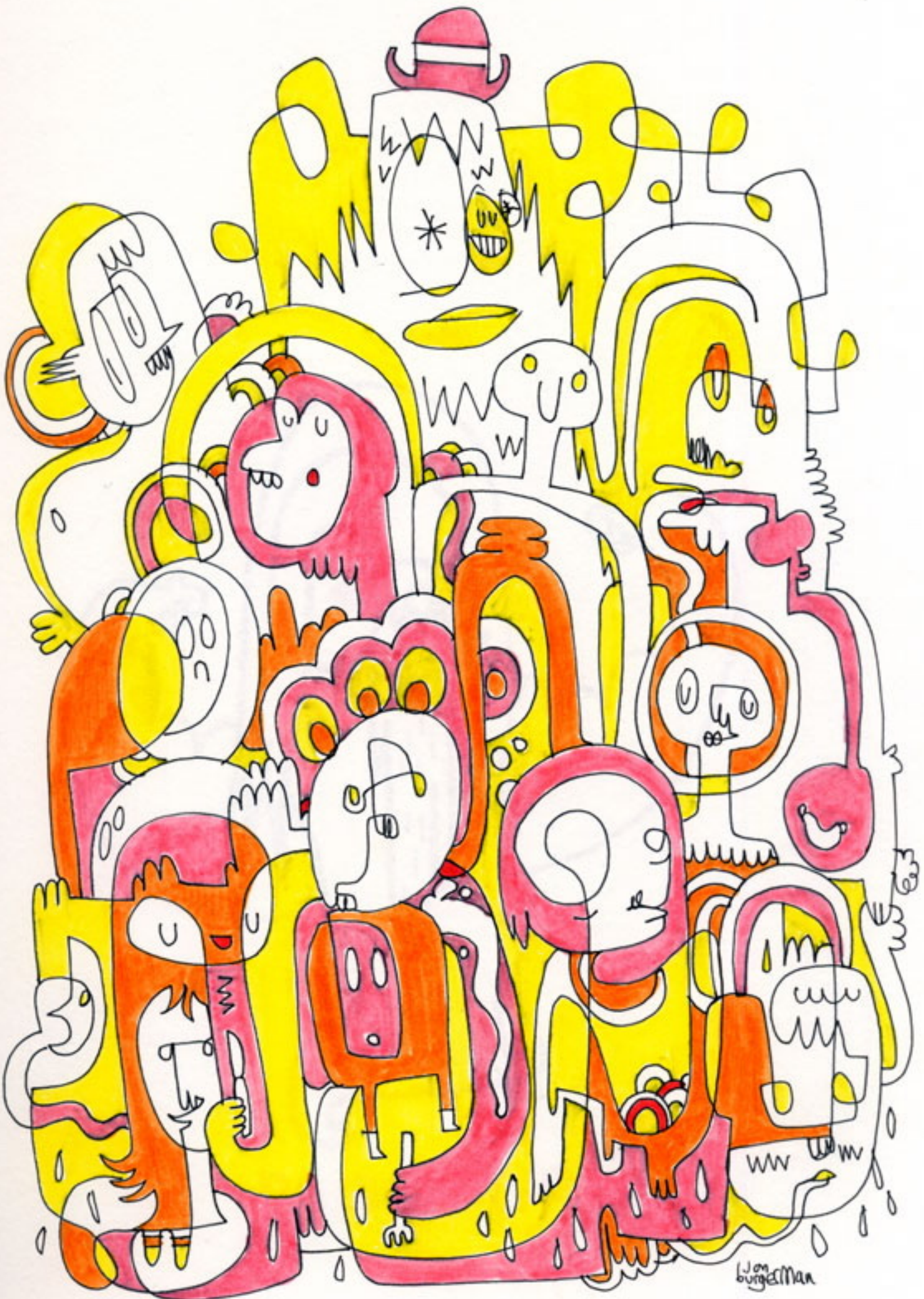
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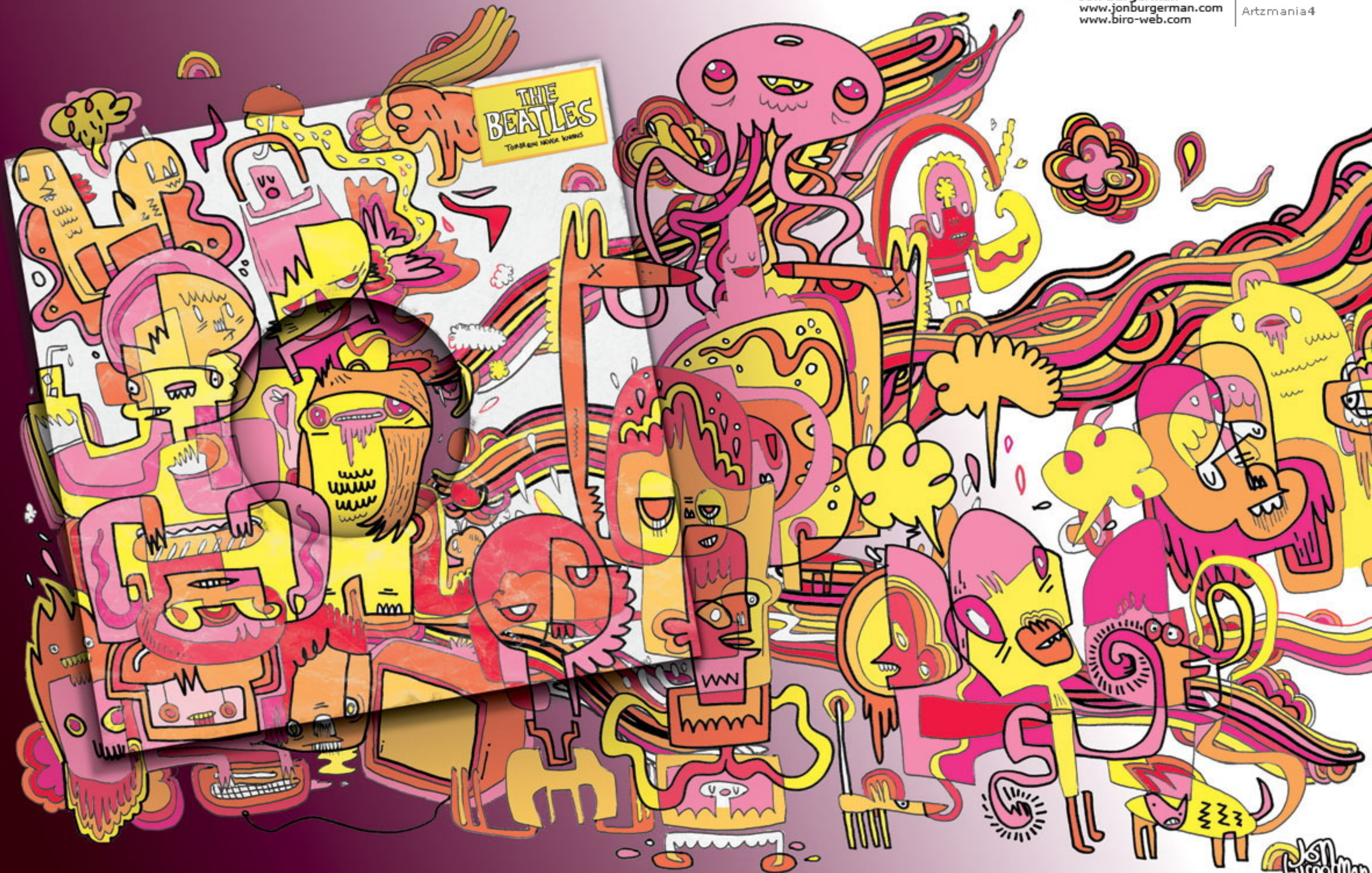


Jon Burgerman



Jon Burgerman





Jonathan Wong

name: **Jonathan Wong** | alias: **Wong** | age: **17**

website :
www.artofwong.com

Wong is the online creative identity of Irish designer and illustrator Jonathan Wong. Hailing from Limerick, Ireland, Jonathan has only been in the digital scene for around two years. At just 17, he continues to develop. His style is varied as experimentation of style and composition are important for his progress. Enjoy his feature and if you have any enquiries, please feel free to contact him on the above email!

country:
Ireland



artwork name:
This_Modern_Love_by_Sick_Osiris



artwork name:
Sparkle_by_Sick_Osiris

▶ Jonathan Wong
www.artofwong.com Artzmania4



SUMECO / WONG

EX

CALLIGRAPHY
SERVING EVOKE ONE VAIANTLY

the path of the sun, when the sun
is in the sky, the light is bright
and all the stars are there
make use of the calligraphy
path of the sun, the stars



A woman with long dark hair, wearing a black, floor-length, sleeveless dress with a lace-like detail at the neckline, stands in a misty forest. She has her hands raised behind her head. The forest is filled with tall, thin trees and several colorful butterflies are scattered throughout the scene. The overall mood is ethereal and mysterious.

Liliana Sanches

website : princess-of-shadows.deviantart.com

As a designer I really like to keep it simple. I learnt that "less is more" and most of my teachers used to tell me - if there is no reason for a graphic element to be there, then take it off cos it will only cause distraction. Even though my illustrations are far from graphic design, I think I took this into myself and developed a passion for everything minimalistic, clean and simple. I try to awake emotions in each person when they look at my works, I want them to look and feel what's going on with that lonely girl staring at the horizon "Is she waiting for someone? Is she about to drown herself? Is she gonna run away? Is she crying? Is she laughing? Is she swearing revenge?" If the image has too much detail our eyes will wander around and miss what's most important. I can say this is my little dirty secret *laughs*

country:
Portugal

Liliana Sanches

Liliana's Artwork title:
when roses cry blood



Liliana Sanchez

Liliana's Artwork title:
stay in love with my sorrow

◀ **Liliana Sanchez**
princess-of-shadows.deviantart.com

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Liliana Sanchez

Luciole Loong Schin Hern

name:
Luciole Loong Schin Hern

website :
lucioleloong.com

email:
lucioleloong@gmail.com



lucioleloong.com

*Zel
2006*

title:
Lion Lady



title:
Sword Dance



► Luciole Loong Schin Hern
<http://lucioleloong.com/>

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Marek Okon

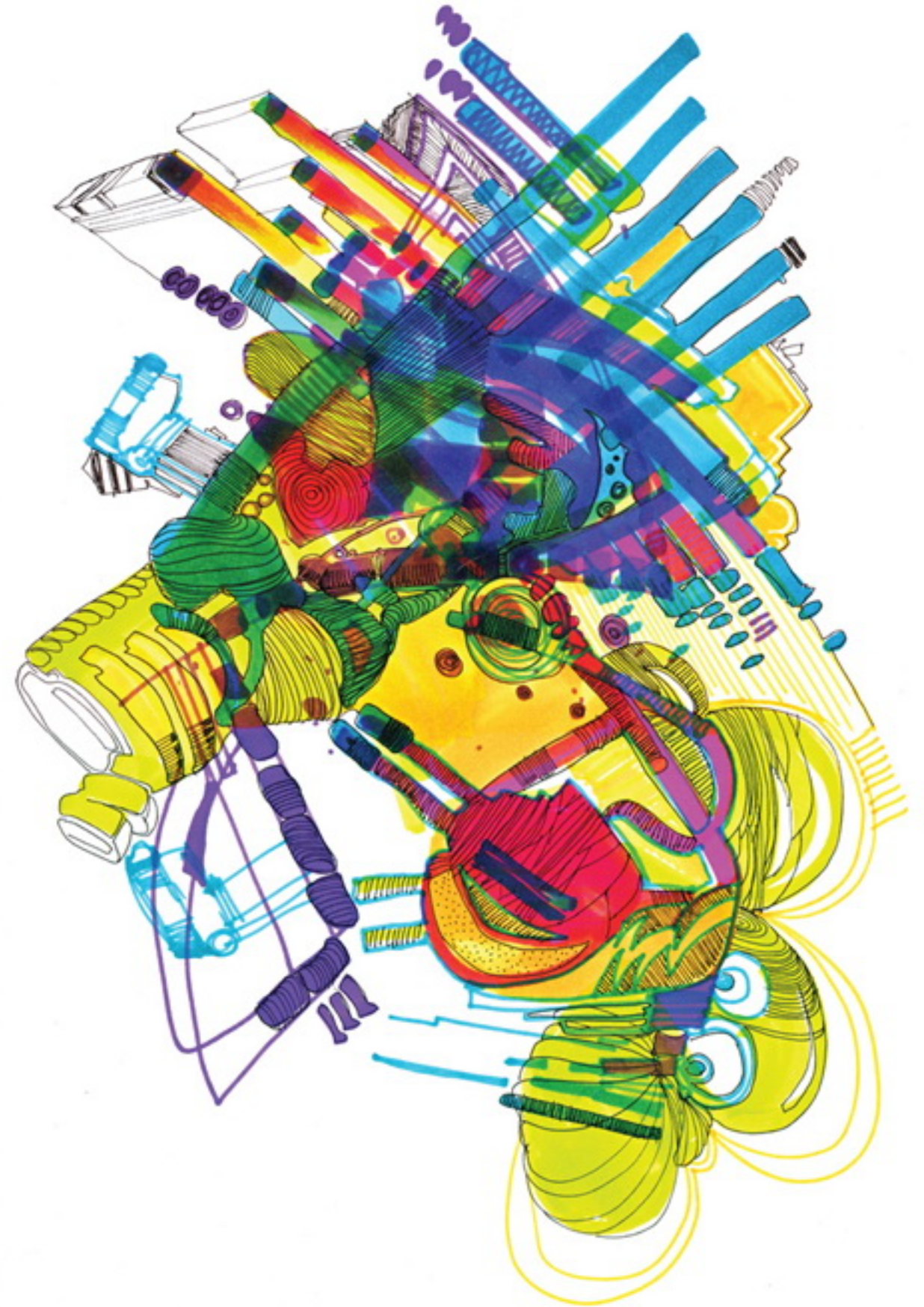
website :
www.markokon.com

A recent graduate from the York University and Sheridan Institute joint program in Design in Toronto, Marek Okon has worked as a motion and print based designer for both Canadian and international studios. As of this writing Marek is currently based in Toronto and has a secret love affair with Japanese pop culture.

contact:
markokon@gmail.com

Country:
CANADA







Free E-Magazine
LIFEbeat

All about you. Trust it!



You get
Lifebeat

► available for download at SPOTBIT.COM

interview with
Mathew Star Thomas AKA
Couscous Kid

website :
www.couscouskid.co.uk

Punk Poet Creatographer

email :
mat@couscouskid.co.uk

location:
UK



artwork title:
DEPARTURE LOUNGE



You have over 13 years experience in graphic designer, did you ever feel 'Ooooh... My God I got stuck to design'???? How did you solve it?

Yeah sure, I thought about opening a Caf and an Art gallery to make a break from design, but what happened was: I picked up an ink pen about 2 years ago and started to doodle and Couscous Kid was born. It seemed to re awaken a passion for creating and the results were a vivid contrast to the more corporate graphic design that had become the staple for my work.

What or who is your source of inspiration?

I like most designers or artists I guess am influenced by so many things. Visual culture is all around and ideas come from anything and everything. Seeing fresh new talent and other artists always inspires me to work harder.

I love your drawing very much, can you tell me what tools you are using?

Thanks! I mainly use my trusty Rotering pen with indian ink, a scanner, Photoshop and Freehand MX

artwork title:
Looking



artwork title:
ZEBRA GIRL Summer of Love



artwork title:
SWEET TUCAN



What do you wish to gain from designing?

I want to design things that other people can enjoy

Tell us your favorite past time besides the obvious

I love to swim in the sea and surf and fly kites on the beach.

I love to sit round open camp fires and talk late into the night with friends

I love going for walks with my family and eating a big hearty meal

What is your next big project you are working on?

A clothing range with its own dedicated online store

Describe your ultimate dream in the future

In the future we will still have tigers living in the wild and world peace. There is so much horrible stuff going on around the world, so much pain, suffering and struggle beyond comprehension. My ultimate dream for the future is a world with out greed and selfishness.

What kind of music type can give you passion to make artworks?

That depends on what type of mood I am in sometimes I listen to loud indi bands such as Bloc Party or The Kings of Leon to mellow soundscapes by the likes of The Cinematic Orchestra or The Boards of Canada to the supremely inspirational LCD Sound System

Are you a Mac user or Windows user?

I am a Mac lover

10 things that make you feel happy?

Blue Sky
Sunshine
My Wife and Kids
Seafood & Eating Out
Glastonbury Festival of Music & Contemporary Arts
Holidays
Surfing and being on the beach
Seeing live bands
Sex
Creating



PRSPX

name:
Mathieu Michaux -aka- PRSPX

website :
www.perspex.be

Graphic designer and webdesigner in Brussels (Belgium), I learn communication and graphic design, and work in advertising and webdesign agencies since 1999, making layouts or art direction.

After work, I like to rest myself creating useless propaganda or fake images, that makes me practice and discover new technics or ideas and I love working without any "commercial" rules or guidelines.

Is my job a passion or my passion is my job??

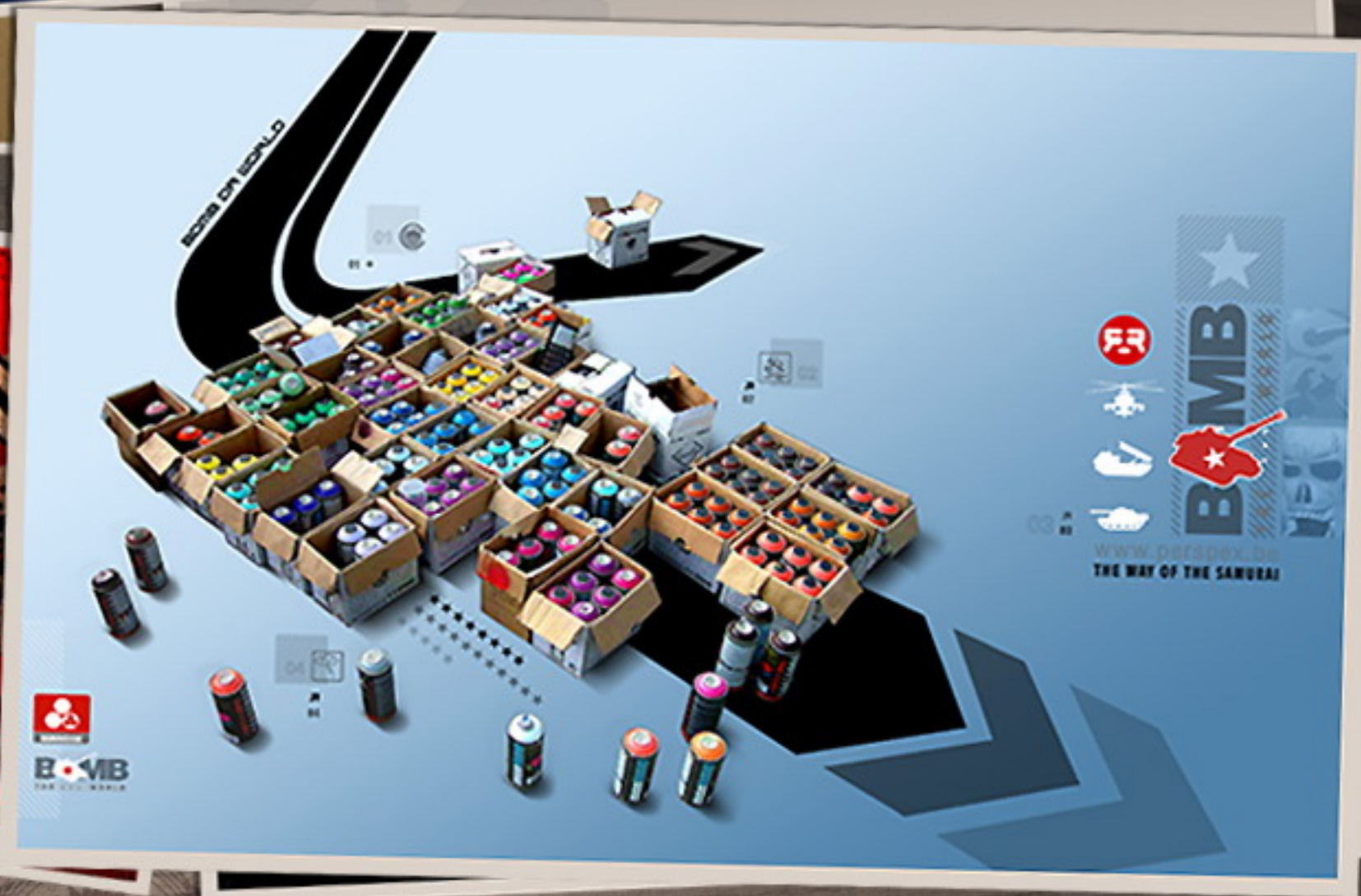
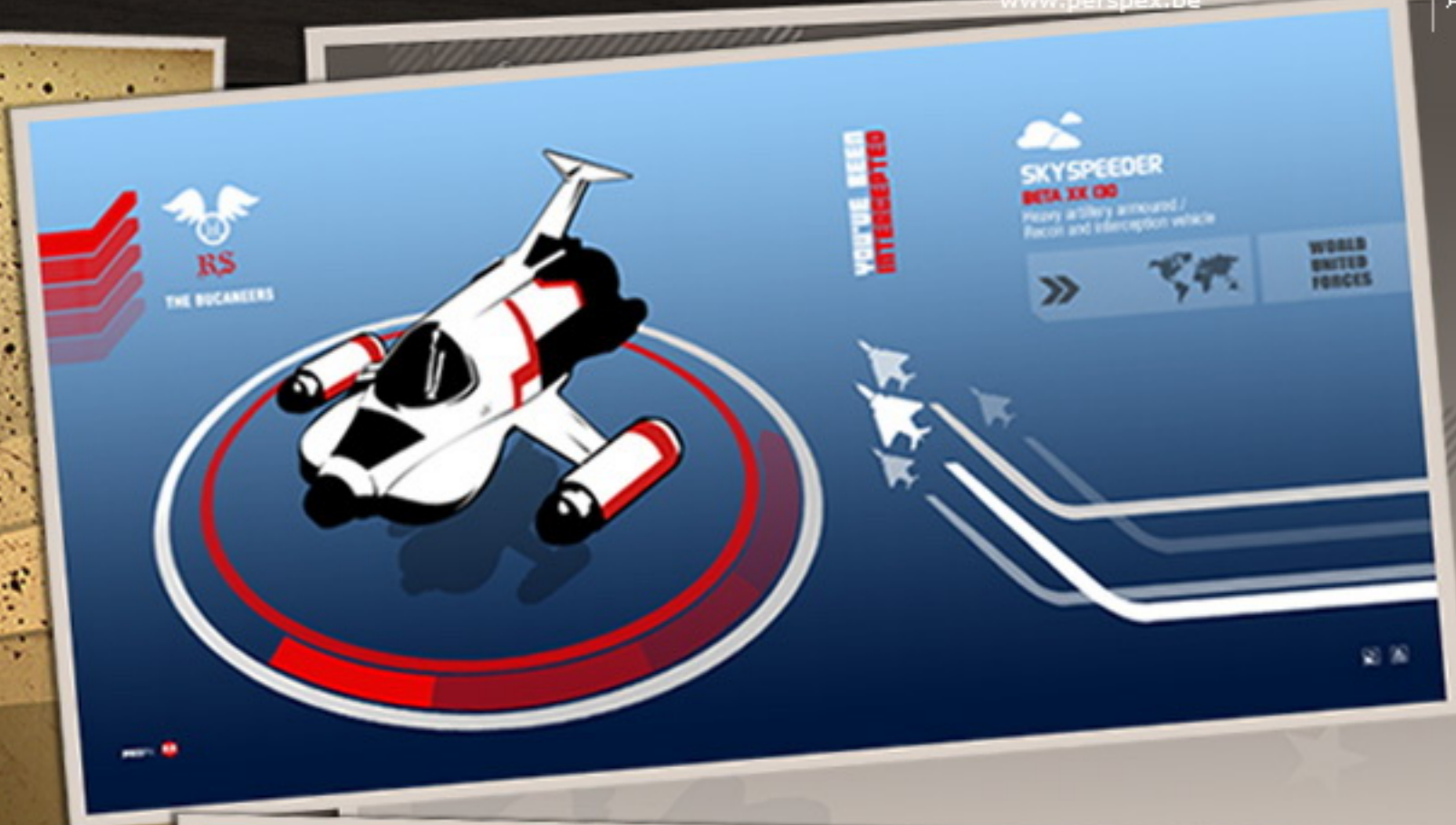
...hmm..I think I'm workholic!!

Damn..

contact:
perspex@perspex.be

city:
Brussels - Belgium







Mats Ottdal

name:

Mats Ottdal

website :

www.jeksel.com

www.jeksel.blogspot.com

Born 15.02.1980 in Oslo Norway. Bachelor of Communication Design at the RMIT University, Melbourne Australia. Ive been working as a graphic designer in an Oslo based studio last two years. Like working with ideas around typography, combining colours and shapes. Also inspired by hand-drawn illustrations, motion graphics, music and movies.

contact:

matsottdal@gmail.com



name:
skum

► Mats Ottedal
www.jeksel.com

Artzmania4



name:
skum



name:
toddy



www.spotbit.com
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(for PDF & MS Word only)
- Step 4 - Post in Spotbit.com?
- Step 5 - Set Pricing
- Step 6 - Verify Uploaded Contents
(arrange page numbering, table of content page no, etc)
- Step 7 - Choose Background
- Step 8 - Compile & Finish

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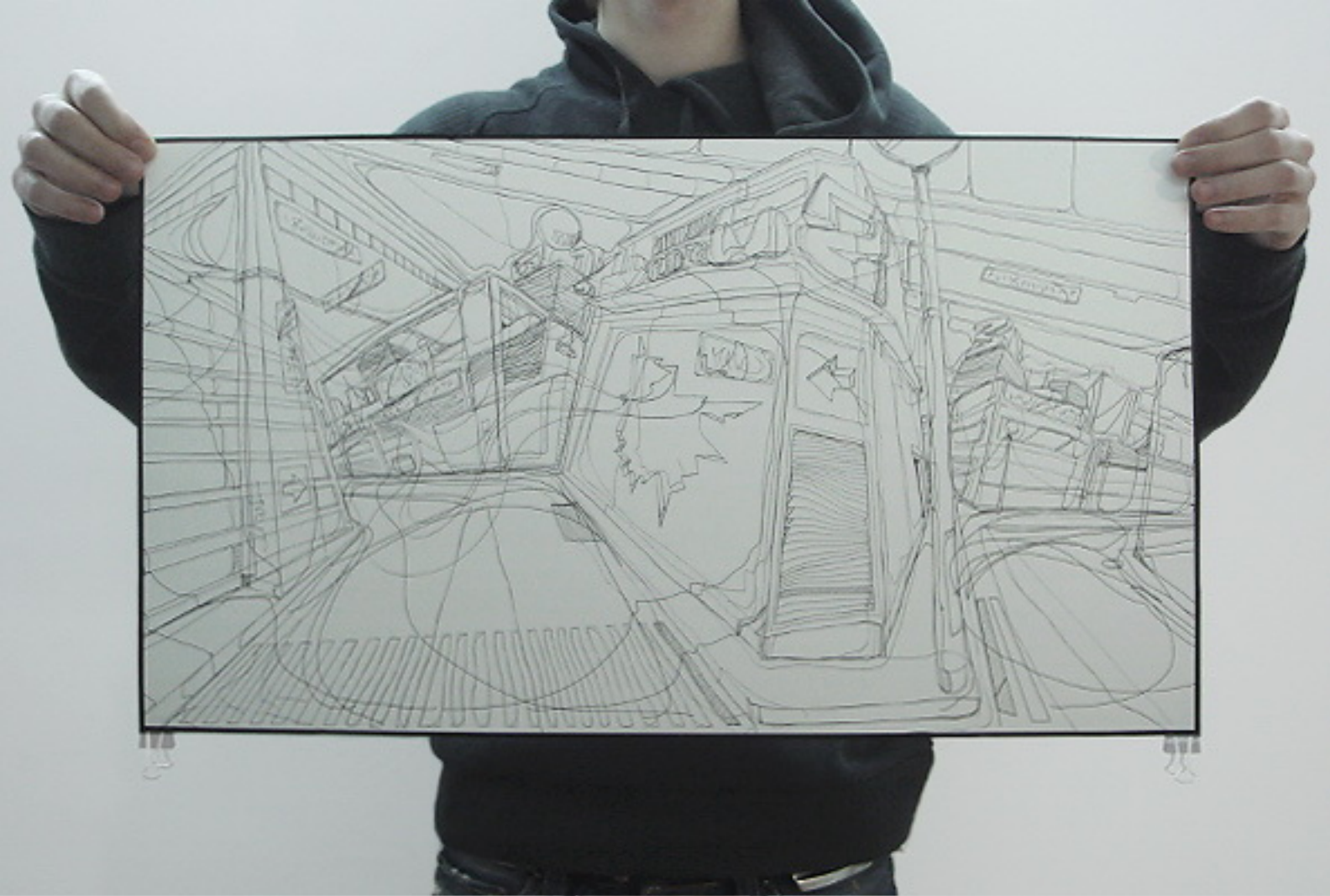
Maxim Zhestkov

website : www.quadroplastic.com

I really love the space, the physics, the sound and the color. 3D and design helps me to become a little bit closer to all these stuff and to analyze the universe. A process of creation and experimentation thrills me so much, that i've slept a five hours per day during last 3 years.

address: maxim@zhestkov.com





NAMA ROCOCO

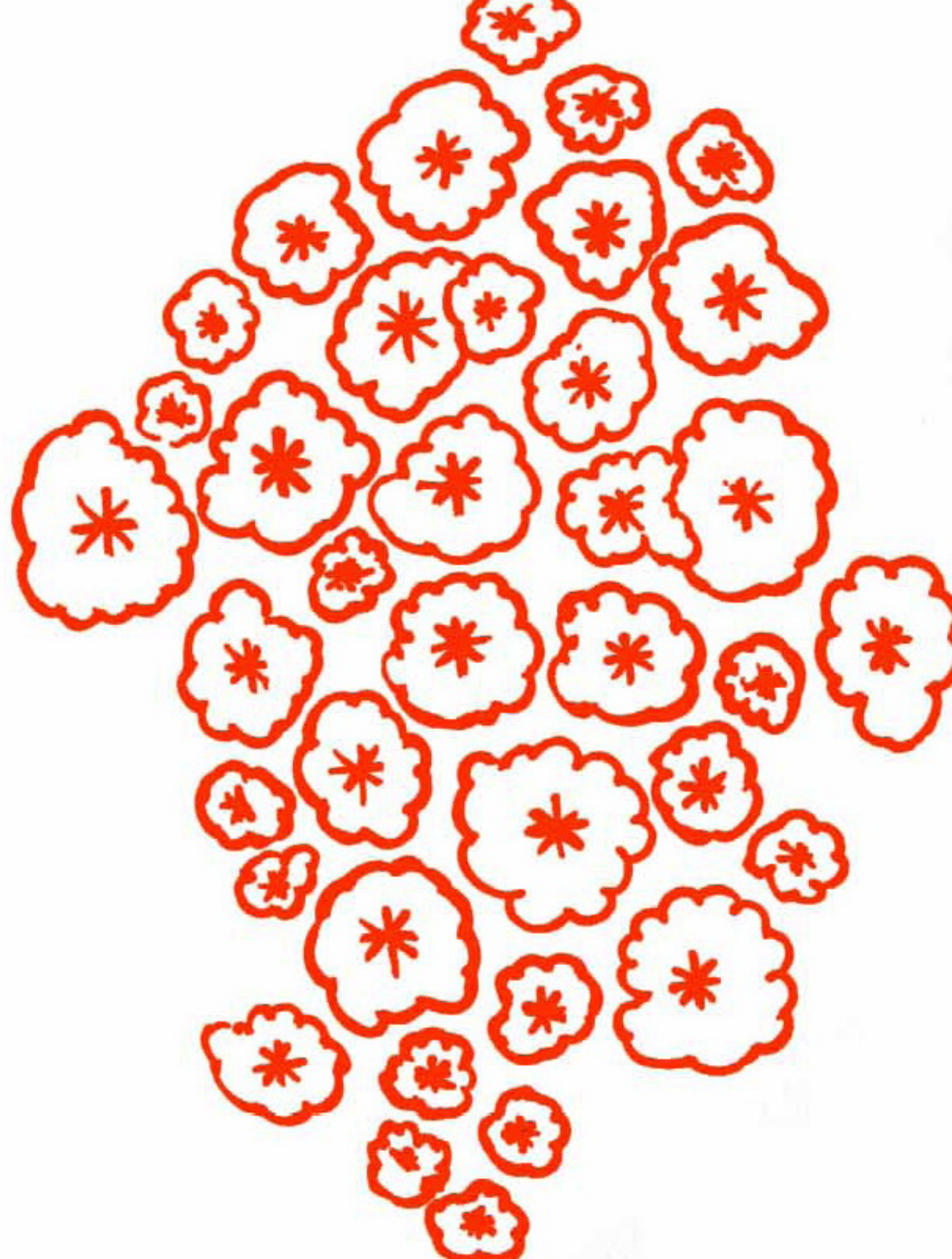
wallpaper studio

website :
www.namarococo.com

Let's start with the name. NAMA ROCOCO. The first part stands for North Adams MAssachusetts, tthe birthplace of NAMA ROCOCO. It also means "raw" in Japanese. It is often used to describe sushi or saki. Since these are some of our favorite things we figured why not apply it to the rococo? We have always been big fans of the Old World, its sensuousness. Our passions run from the paintings of the French Artist Watteau to the Chinese hand scroll paintings of the Quing Dynasty to the old Paris Metro stations.

Even Funkadelic album covers thrill us. We believe the ornate can exist in the contemporary as well as the baroque. You can find it in Peter Fox Shoes, the furniture of Martin Baas and Hella Jongerius, the clothes of Vivienne Westwood. A thread of richness runs though all of these modern-day things. They are contemporary objects d'art.

email :
info@namarococo.com



artwork name:
Sixty-Eight
Color : **Mellow Orange**



artwork name:
Tokyo & Vine

◀ **NAMA ROCOCO**
www.namarococo.com

Artzmania



Nati

Name :

Natalia Pierandrei

website :

www.nati-art.com

Natalia Pierandrei, better known as 'nati', is a traditional illustrator based in Italy. Her artwork is basically anime-styled but also influenced by that of Art Nouveau, and European graphic novels with a penchant for gothic imagery and classical fantasy themes even if she prefers not to classify it. She uses predominately markers with a painting style that often utilizes mixed techniques like watercolor and coloured pencils.

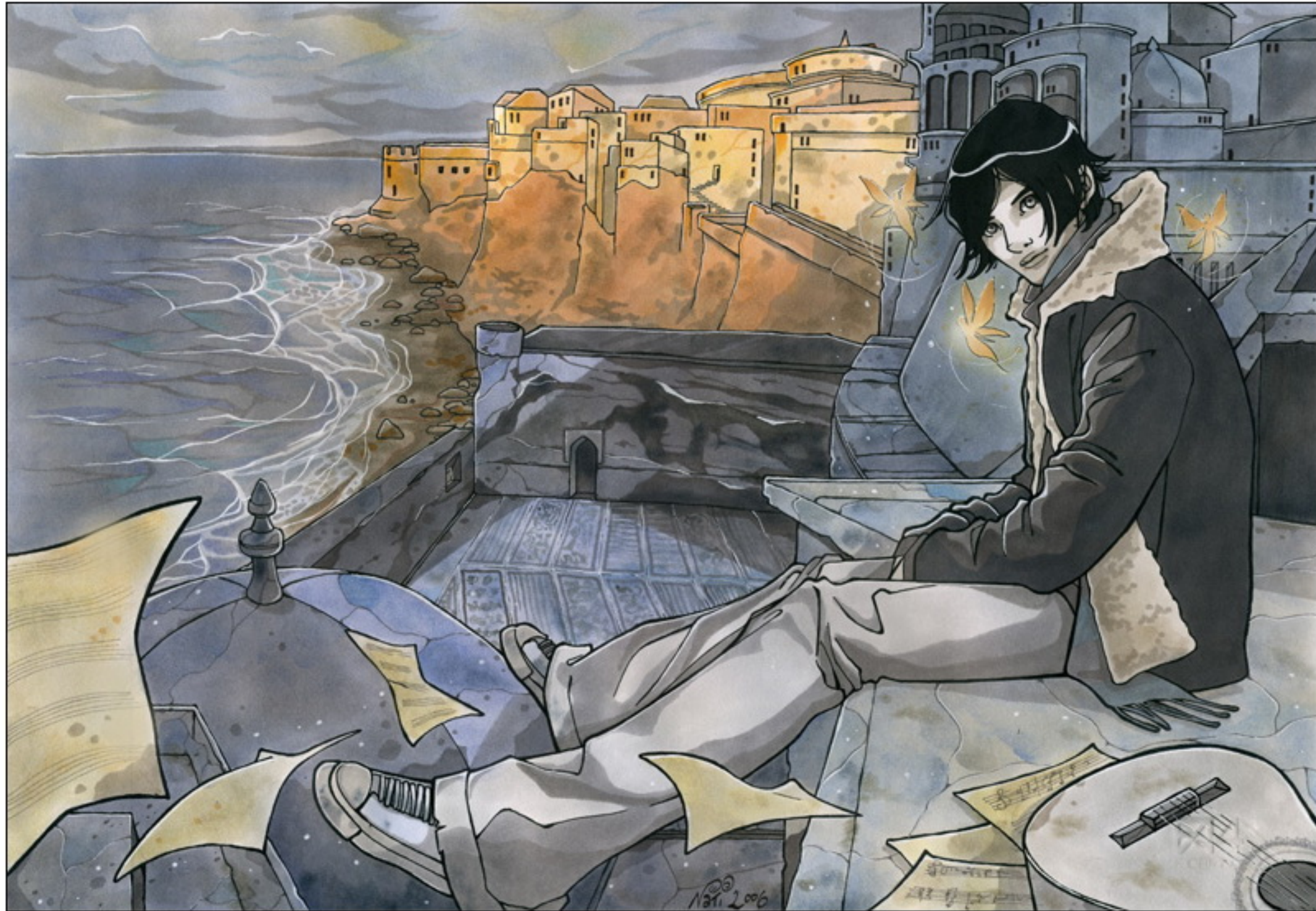
Her artistic mediums of choice include illustrations and occasionally web design and she's working on her first 'solo' artbook that will be released in France in November 2007.

email :

natalia_pierandrei@alice.it

country:

Italy

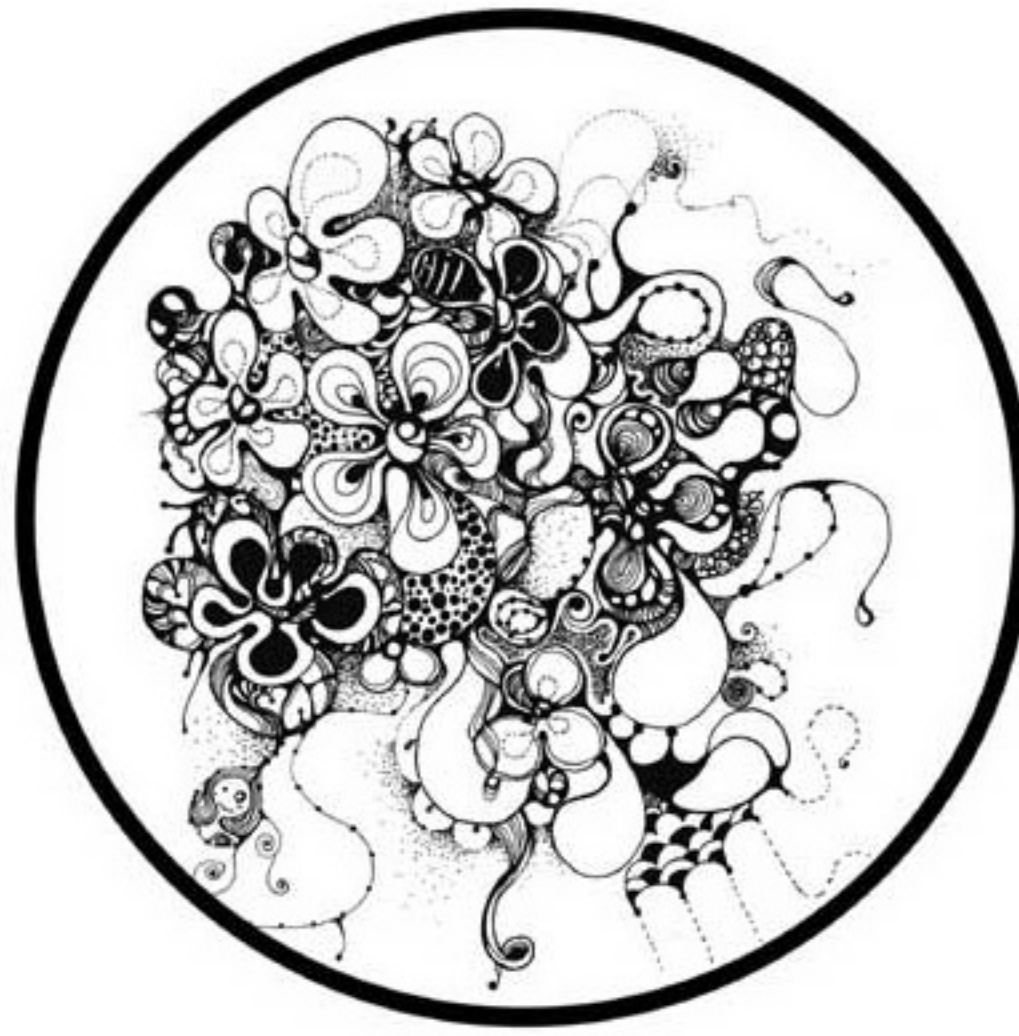


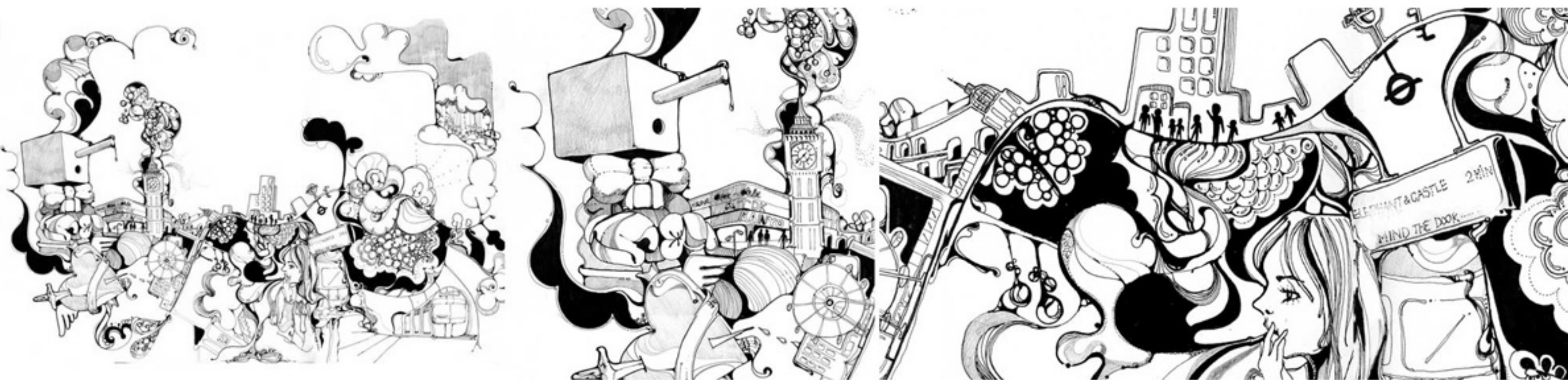
Name :
Pomme Chan

website :
pommepomme.com

Using her unique felt-tip style and Line drawing Pomme draws inspiration from Architecture, nature, fashion and the curve of the female form. She exhibits her work in rare moments of free time.

PommePomme





interview with

Rina Miele Honey Design



PORTFOLIO OF RINA MIELE
TRANSMITIENDO desde NEW YORK en 2007



website :
honeydesign.com

I am 25 and work in New York City, but would never live there. I work practically every waking moment (Actually, all moments are awake, I don't sleep. But on rare occasion if I so happen to doze off, you can expect I'm hard at work). I just want to keep growing, and get better, learn as much as I can. It makes me feel like I'm not wasting my life.

email :
rina@honeydesign.com

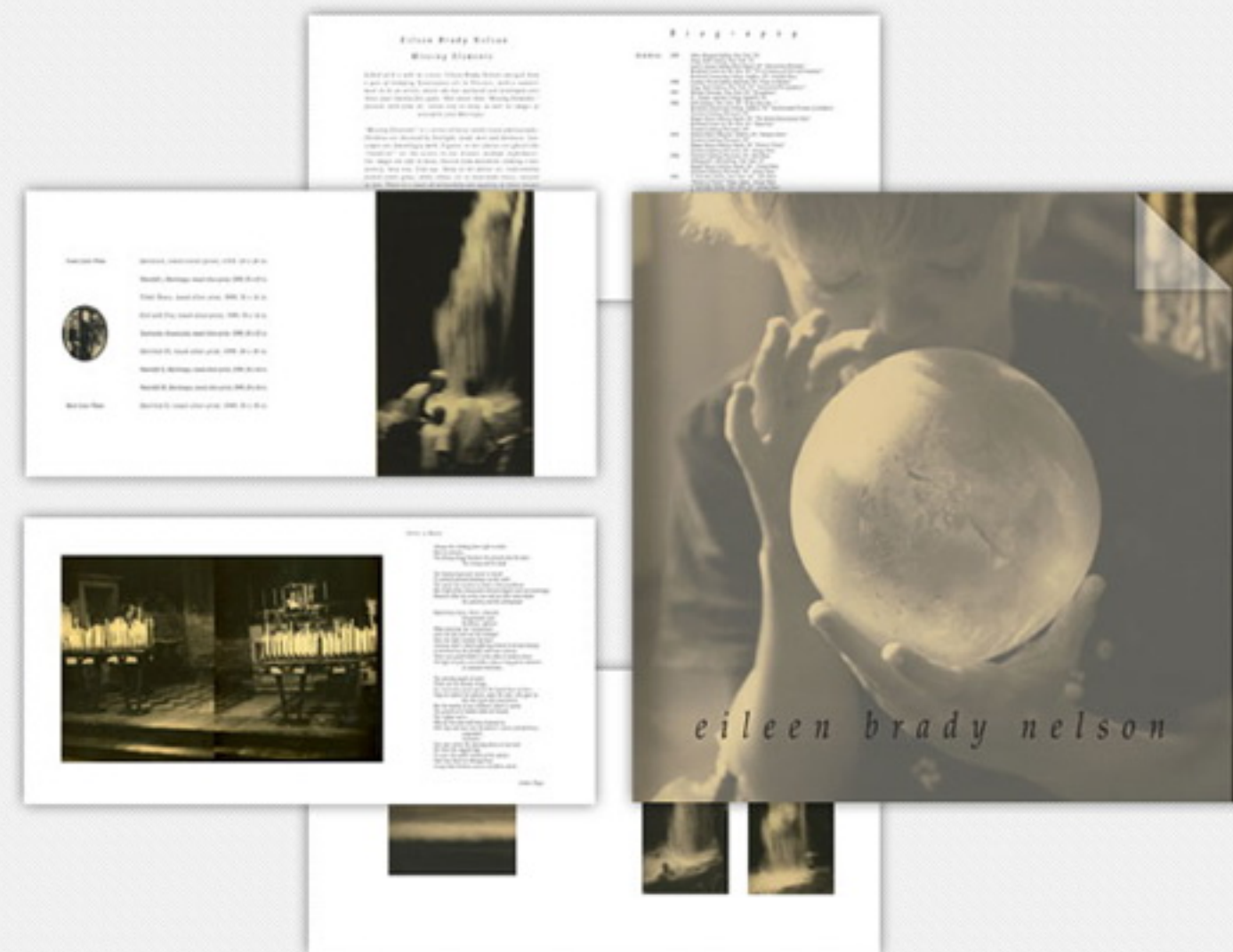
location:
**Sleepy Hollow,
New York - USA**

Name :
MARIPOSA CONSERVATORY - ID + Stationary comps



Name :
EILEEN BRADY NELSON - PHOTOGRAPHER - Promo Book + Ad

interview
Rina Miele
www.honeydesign.com | Artzmania4



HONEY DESIGN

What are your basic principles of your work?

Do what you love. If you're stuck in a job you're unhappy with, go out and find some work that will excite you. If you're not stimulated, you're not going to have any motivation. Go do something that makes you want to go to work.

Describe your ultimate dream in the future.

Being self employed. Working at home fulltime, forever sounds perfect. It will just give me flexibility in my schedule. I can work when it's convenient for me, be it 9am or 3am. Ahh, that sounds amazing.

Are you listening music while working?

Yep, most often I do have a soundtrack to my work life. I listen to different things. The last album I got was The Departed Soundtrack, but I may listen to anything from Damien Rice, to Ella Fitzgerald, Gnarlz Barkley, Mad Villain, Joss Stone, Diana Ross, Wicked (Original Broadway Cast Recording) or Piero Umiliani's La Legge Dei Gangsters... and on and on and on. I mean... It's pretty broad. I love music.

What kind of music type can give you passion to make artworks?

Any and all. As I mentioned, I love a lot of different music. All the variety helps me find a fresh approach to my work.

You are using Mac or Windows?

Mac, Mac and Mac. I'm an Apple geek 'til death... always.



Name :
SUN SILK - COLOR SHOWDOWN - Website



Name :
BUTTONS - SERIES 1 - Promo Buttons

HONEY DESIGN

What words do you like?

facetious - It's such a short word, it sounds brilliant, and it has all of the vowels in it. That's killer.

what is your favourite items?

Lego. The first Lego guy that I ever got is one of my most valued treasures. It's like a complete representation of my childhood. you know, to be young and innocent without a care in the world. Even thinking about that little guy now brings me back. Red cap, blue shirt, gray pants... Nostalgia is nice.

You feel happiest when you ...

have slept. Don't underestimate the power of sleep. It's a beautiful thing. To wake up and feel refreshed is like

Robiin Meles

website :
www.test3d.com

email :
tes@tes3d.com



artwork name:
fury



artwork name:
orc



▶ Robin Benes
www.test3d.com

Artzmania4

Saeed Al Madrani

website:
qa9ed2000.deviantart.com

email:
Sad.prince@gmail.com

country:
United Arab Emirates



MY FORGOTTEN EARTH

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artwork name:
that was then



artwork name:
Green element Rainbow series

► Saeed Al Madani
qa9ed2000.deviantart.com

Artzmania4



RAINBOW SERIES GREEN/NATURE

artwork name:
tropical



artwork name:
I don't want to need at all



COPYRIGHT.SAEED.ALMADANI.2007



artwork name:
Slip out the back

Samantha Do

Name :

Samantha Do

website :

binjoo.deviantart.com

21 years old - creating eye-candy for a living.

Contact :

nuriko07@gmail.com

USA



my headphones

binjoo





NATALIE PORTMAN





get more technology

RELOAD

SPOTBIT TECHNOLOGY EZINE



designers vs designers

Super Collaboration Artworks



Black Campaign
Upnix vs Area105



BUGS ATTACK
Orgil vs Area105

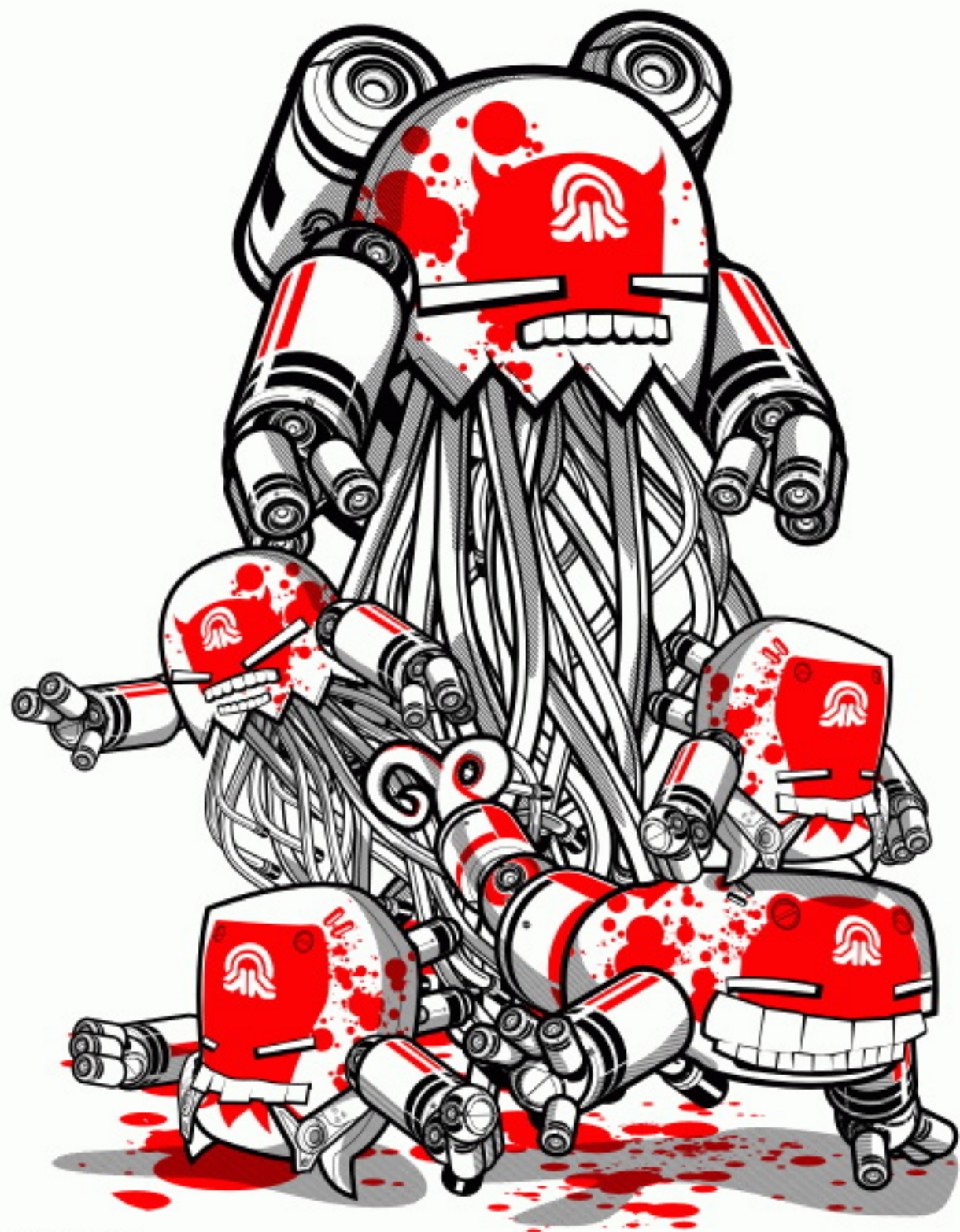


rematch
mac56 vs 123klan



United of
Superhate Republic
and MagentaFighters





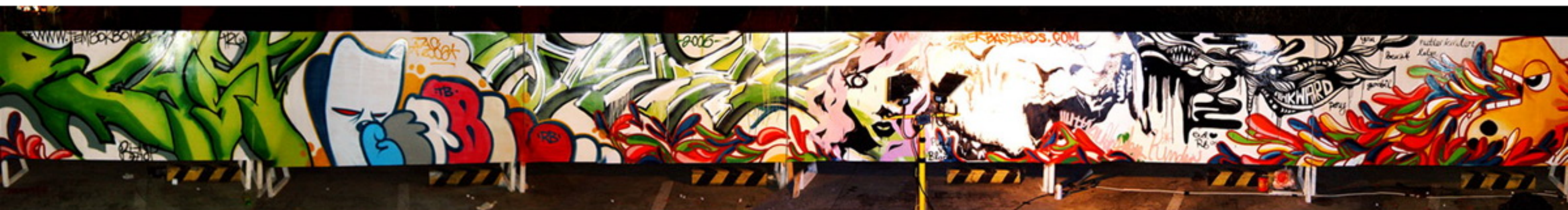
cumiborg5un
mac56 vs Darbotz



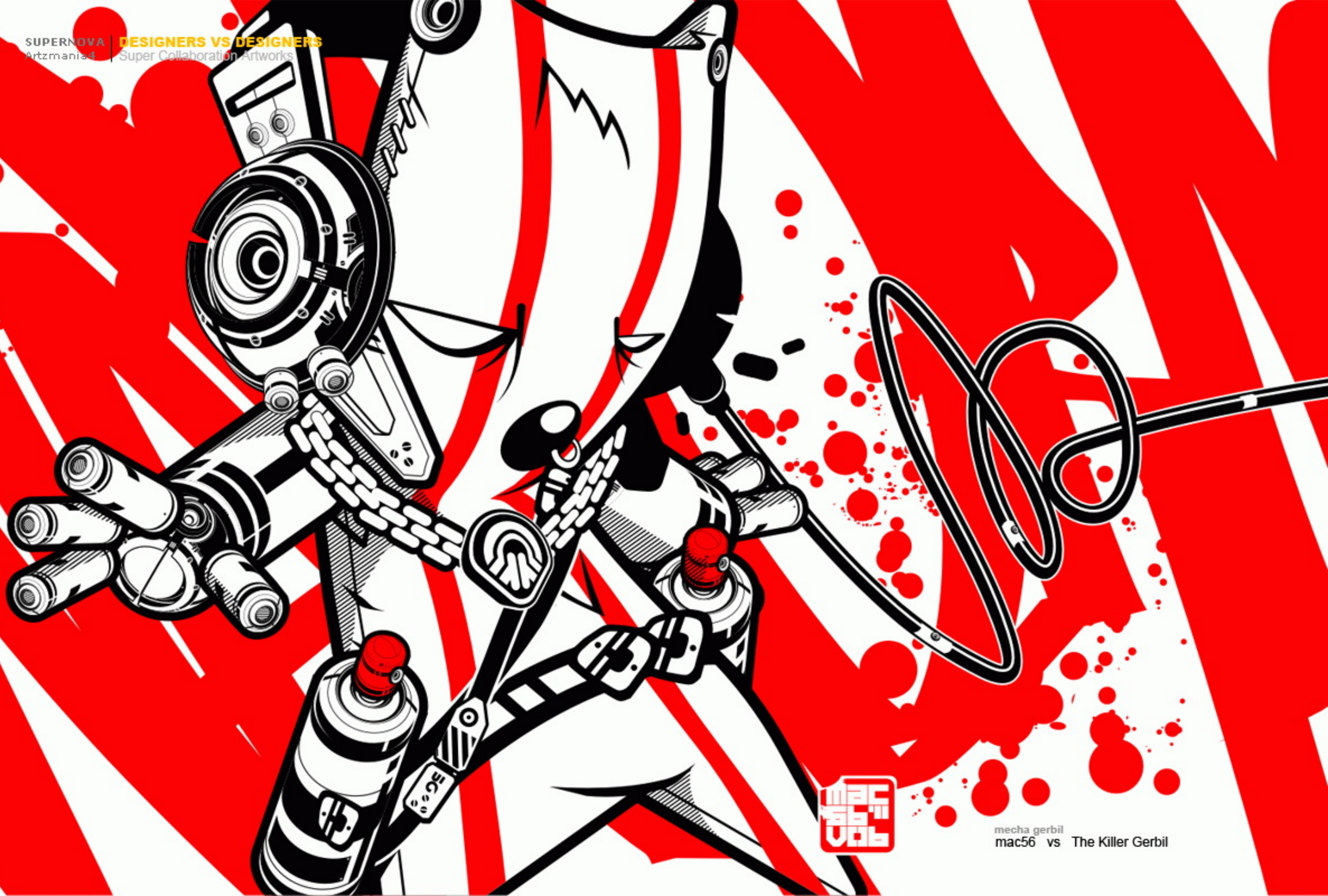
Derach
area105 vs Mondays



Balubur Wall
beast vs upnix - mondayz



Djarum Super OZ Rendezvous
beast - killer gerbil - mondayz - pinkvsblack - nuttenkinder - evildo - upnix



Ziro

안정식

website :
ziro.egloos.com

Contact :
annjungsik@hotmail.com









Designers, do your part to save the Earth

Submitted by Ivan

This post is a cry out for help. For your help as a communication professional.

Global climate change is a serious issue that can only be solved with education and awareness. This is where you come into the picture. You can help educate the public, so everyone can do his small lifestyle change that may result in a massive global reduction of green house gases.

I compiled here a list of advertisements that are designed to raise awareness to the issue of global climate change. Hopefully these ads will inspire you to create more ads and distribute the ones already created. Email them, blog them, share them any way you can.



BY 2025, 70% OF THE WORLD'S POPULATION WILL BE WITHOUT ADEQUATE WATER SUPPLY. WATER WILL BECOME THE PRIME SOURCE OF WORLD CONFLICT.

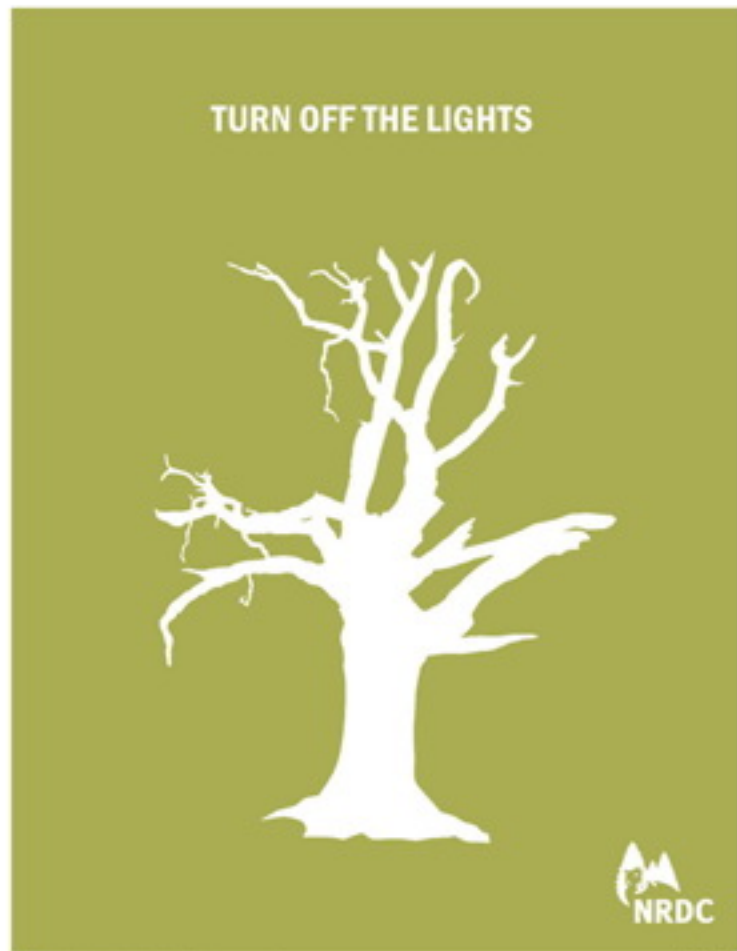
If you've got an issue with that visit

actnow
LDM AU

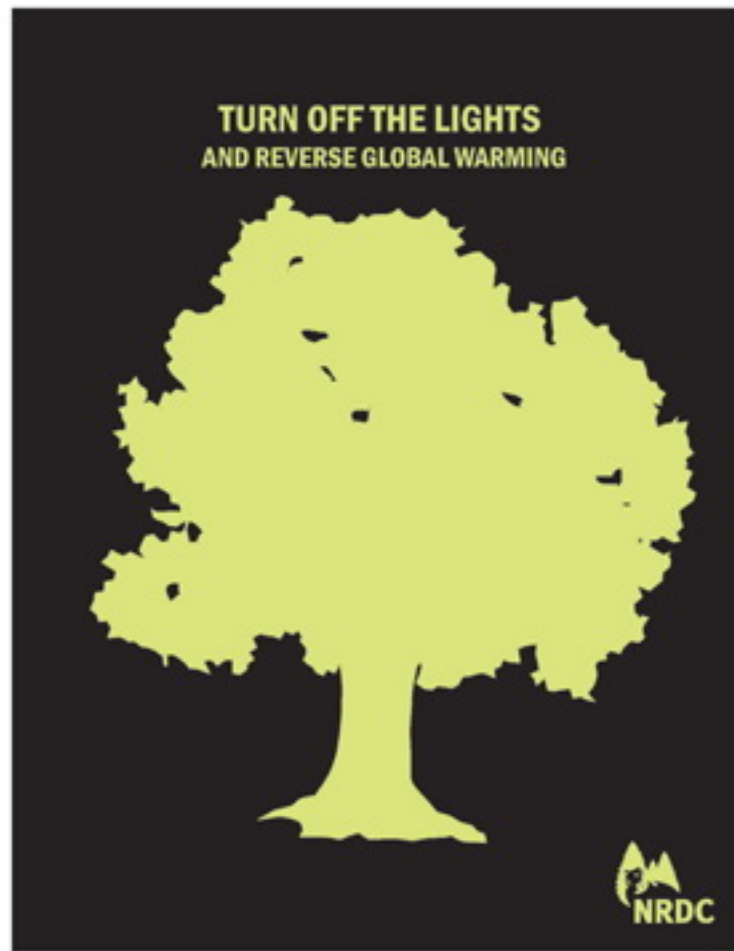
Source: United Nations

Ads title: actnow.com.au: Water fight

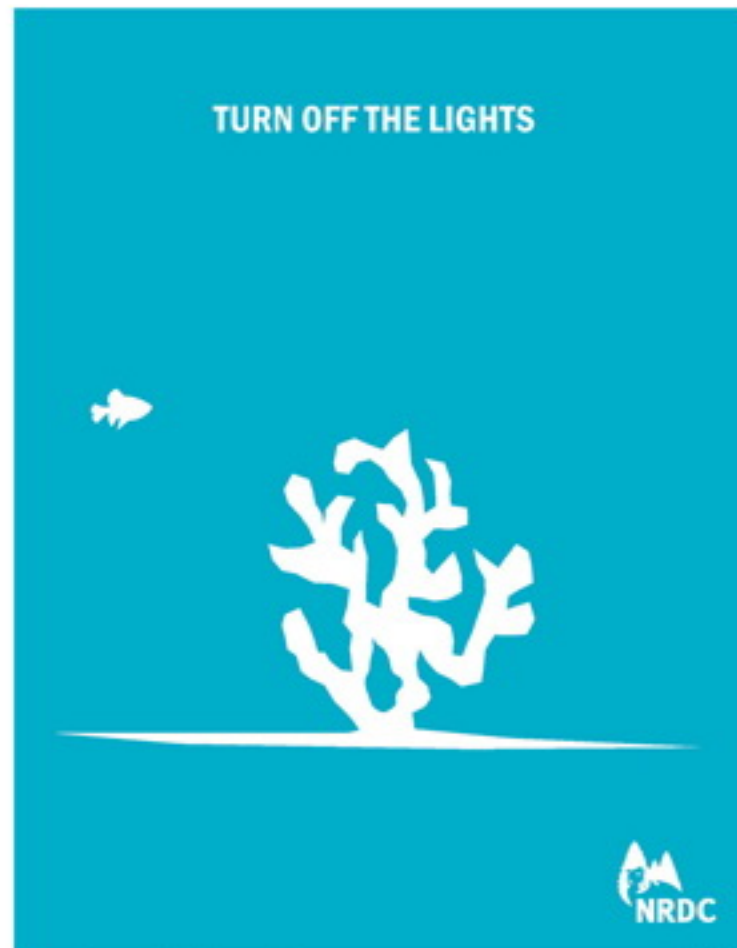
Agency: Three Drunk Monkeys, Sydney, Australia



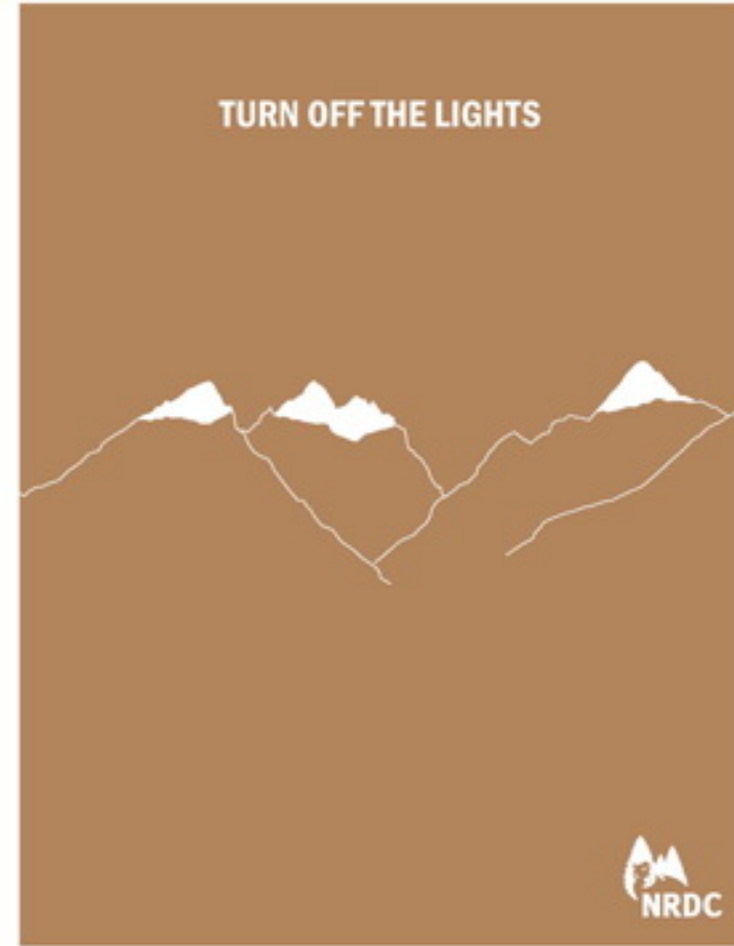
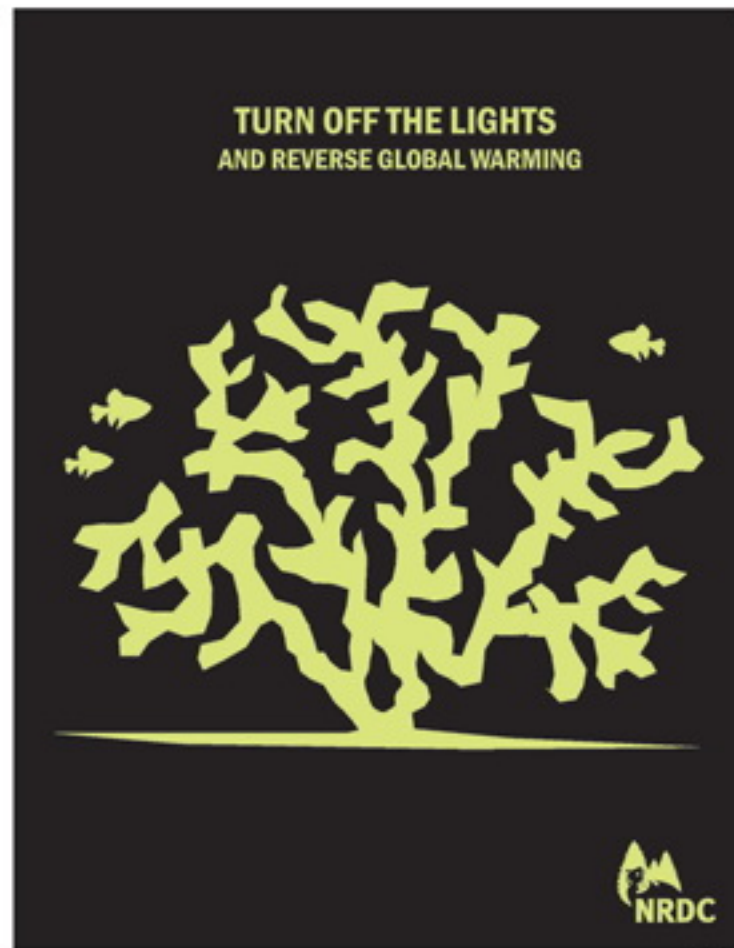
Glow-in-the-dark print campaign



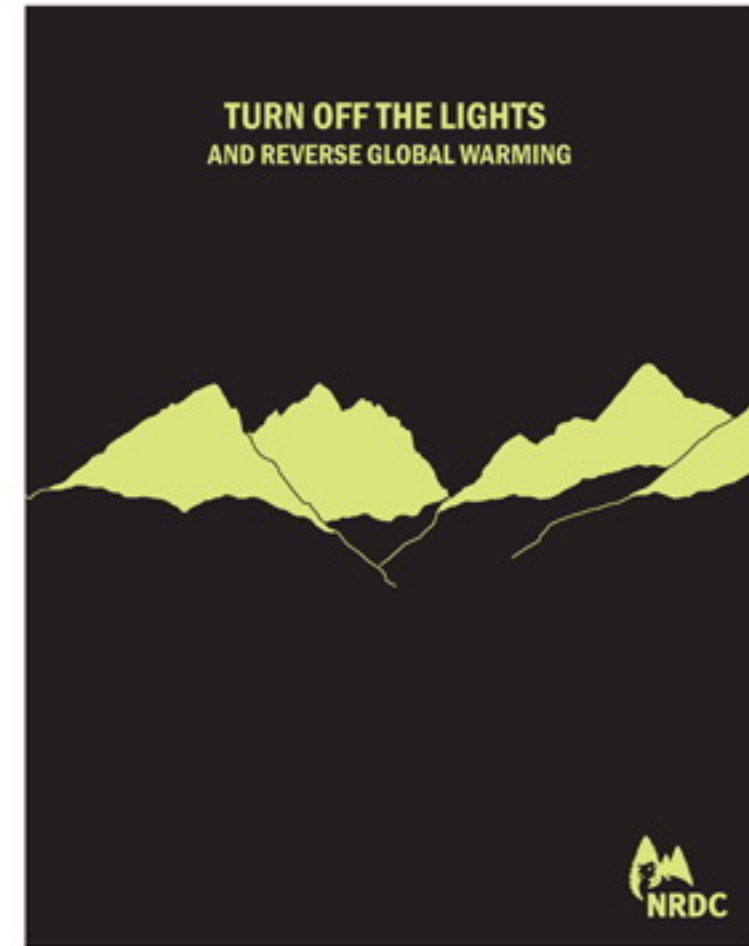
2



Glow-in-the-dark print campaign



Glow-in-the-dark print campaign



Ads title: NRDC (National Resources Defense Council): Turn off the lights, 3
Turn off the lights and reverse global warming.
Glow-in-the-dark print campaign.
Advertising Agency: The University of Texas at Austin
Art Directors: Nancy Jeng, Matt Crump

Ads title: NRDC (National Resources Defense Council): Turn off the lights, 2
Turn off the lights and reverse global warming.
Glow-in-the-dark print campaign.
Advertising Agency: The University of Texas at Austin
Art Directors: Nancy Jeng, Matt Crump

Ads title: NRDC (National Resources Defense Council): Turn off the lights, 1
Turn off the lights and reverse global warming.
Glow-in-the-dark print campaign.
Advertising Agency: The University of Texas at Austin
Art Directors: Nancy Jeng, Matt Crump

Ads title: WWF: Gorilla

Rain forest cries out. But the chainsaws don't let you hear it.

Advertising Agency: McCann Erickson, Barcelona, Spain

Creative Director: Laura Garcia

Art Director: Gabi Guiard

Copywriter: Lidia Gonzalez

Photographer: Josep Maria Roca

Published: 2007



Rainforest cries out. But the chainsaws don't let you hear it.



"Black Cloud"

Ads title: WWF: Black cloud

Drive one day less and look how much carbon monoxide you'll keep out of the air we breathe.

Advertising Agency: Ogilvy, Beijing, China

Creative Director: Doug Schiff

Art Directors: Kama yu, Teng tong hoe

Copywriters: Doug Schiff, fei zhao

Photographer: Kenny Chai

Published: January 2007



While the Chinese economy is booming, the skies above its cities are darkening. One of the biggest causes is the phenomenal growth in the number of cars and exhaust emissions. To kick off their '20 tips for sustainable development' campaign and drive people to their 20to20.org mini-site, WWF expressed one tip in dramatic fashion. Along with an increase in new volunteers, WWF received coverage of the event in a number of Chinese newspapers as well as on CCTV 9, Beijing TV, Phoenix TV; even international news stations as far away as Deutsche Welle Broadcasting in Germany and Al Jazeera in the Middle East.

On balloon:

Drive one day less and look how much carbon monoxide you'll keep out of the air we breathe.



Ads title: Fondation Nicolas Hulot: Eagle

Our destinies are linked. Protect biodiversity.
Fondation Nicolas Hulot
For nature and mankind

Advertising Agency: CLM BBDO, Paris, France

Creative Directors: Anne De maupéou, Pascal Grégoire

Art Director: Olivier Dermaux

Copywriters: Olivier Dermaux , Mathieu Vinciguerra

Art Buyer: Isabelle Baud

Photography: Jean-Marie Vives



OUR DESTINIES ARE LINKED. PROTECT BIODIVERSITY.



Artzmania4
Art&Words


Whale and Dolphin Conservation Society



Ads title: Whale and Dolphin Conservation Society: Drift nets
They can't afford to wait for evolution.
Help protect dolphins from drift nets - with a donation: www.wdcs.org
Advertising Agency: Jung von Matt, Hamburg, Germany

They can't afford to wait for evolution.

Help protect dolphins from drift nets — with a donation: www.wdcs.org

Ads title: WWF: Sponge

A single golf course sucks away 15.000m³ of water!
Golf courses absorb millions of cubic metres of water. However in southern Turkey they are planning to build several courses, the underground water resources are extremely limited. Take action. Help us stop them.
www.wwf.org.tr

Advertising Agency: Ogilvy&Mather, Istanbul, Turkey

Creative Director: Tibet Sanliman

Copywriters: Ergin Binyildiz, Cengiz Pulgu

Art Director: Can Pehlivanli

Photographers: Nejat Talas, Ugur Vidinligil

Creative group head: Ergin Binyildiz



A single golf course sucks away 15.000 m³ of water!

Golf courses absorb millions of cubic metres of water. However in southern Turkey where they are planning to build several courses, the underground water resources are extremely limited. Take action. Help us to stop them.



JUST CONTINUE TO BREATHE NORMALLY. AFTER ALL, YOU'RE NOT A FISH.

Every second breath we take originates from the sea. In thanks, we suffocate it with mountains of garbage, toxic waste, pesticides, raw sewage and crude oil. The end result, of course, being that we slowly cut off our own oxygen supply. The Greenpeace expedition «Defending our Oceans» is sailing for one year to battle against greed and thoughtlessness and to create global protection of the oceans. And thousands from all over the world are joining us.

Come on board: www.oceans.greenpeace.org

GREENPEACE 

Ads title: Greenpeace: Ocean defenders

Just continue to breath normally. After all, you're not a fish.

Come on board: www.oceans.greenpeace.org

Agency: Lowe AG, Switzerland

Creative Directors: Valentina Herrmann, Beat Egger

Art Directors: Valentina Herrmann, Fernando Perez

Copywriters: Beat Egger, Keith Loell

Ads title: Greenpeace: Ocean defenders

The greatest wonder of the sea is that it's still alive.

Come on board: www.oceans.greenpeace.org

Agency: Lowe AG, Switzerland

Creative Directors: Valentina Herrmann, Beat Egger

Art Directors: Valentina Herrmann, Fernando Perez

Copywriters: Beat Egger, Keith Loell

**THE GREATEST WONDER
OF THE SEA IS
THAT IT'S STILL ALIVE.**

Come on board: www.oceans.greenpeace.org

GREENPEACE 





Ads title: SOS Mata Atlântica Foundation: Stamps campaign, Monkeys

The law for the conservation of the rain forest has been in the dead letter file for 13 years. Premonition? Bureaucracy kills nature. Demand approval for preservation laws of the rain forest.

www.sosma.org.br

Agency: F/Nazca S&S, Brazil

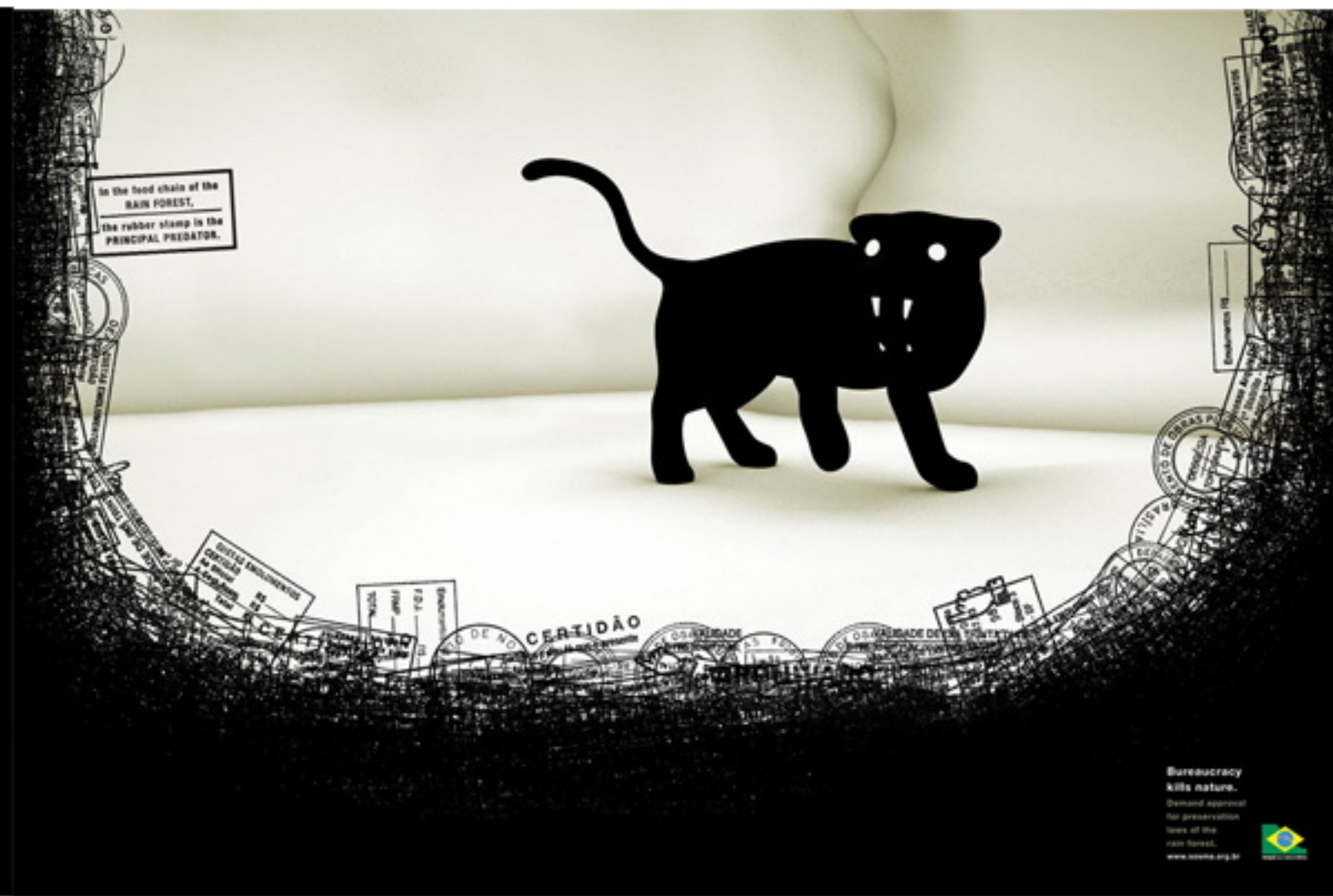
Creative Directors: Fabio Fernandes, Eduardo Lima

Art Director: Marco Monteiro

Copywriter: André Kassu

Illustrator: Lobo

Published: January 2007



Ads title: SOS Mata Atlântica Foundation: Stamps campaign, Jaguar

In the food chain of the rain forest, the rubber stamp is the principal predator. Bureaucracy kills nature. Demand approval for preservation laws of the rain forest.

www.sosma.org.br

Agency: F/Nazca S&S, Brazil

Creative Directors: Fabio Fernandes, Eduardo Lima

Art Director: Marco Monteiro

Copywriter: André Kassu

Illustrator: Lobo

Published: January 2007

Ads title: WWF: Orangutan

More animals need to be protected.

Agency: CC&E Advertising, Guangzhou, CHINA

Creative Directors: Leo Zou, Tango Wang

Art director: Sunny Reeves Lin

Copywriter: Tango Wang, Khaikai



Ads title: WWF: Black Bear

More animals need to be protected.

Agency: CC&E Advertising, Guangzhou, CHINA

Creative Directors: Leo Zou, Tango Wang

Art director: Sunny Reeves Lin

Copywriter: Tango Wang, Khaikai



Ads title: WWF: Axe

The par: 200.000 trees!

Building a single golf course puts thousands of trees at a stake. However in southern Turkey, they are planning to build several golf courses simultaneously. Take action. Help us stop them.

www.wwf.org.tr

Advertising Agency:

Ogilvy&Mather, Istanbul, Turkey

Creative Director: Tibet Sanliman

Copywriters: Ergin Binyildiz,

Cengiz Pulgu

Art Director: Can Pehlivanli

Photographers: Nejat Talas,

Ugur Vidinligil

Creative group head: Ergin Binyildiz



The par: 200.000 trees!

Building a single golf course puts thousands of trees at stake. However in southern Turkey, they are planning to build several courses simultaneously. Take action. Help us stop them.

www.wwf.org.tr

**HEY YOU!
Yes you. Your time has come.
Stop torturing yourself.
Do something!
Help yourself.
Help Save The Earth.**

Artz
mania
**Art&
Words**

Dedicated to ALL PEOPLE AROUND THE WORLD.

About Ivan Raszl

Well, I've been in the industry of communication for more than 12 years now. I've worked for The Coca-Cola Company internally in Hungary and worked for different advertising and design agencies in Bahrain. Bahrain is quite conservative in terms of advertising and design. Here are some challenges I face in my work: http://creativebits.org/Visual_communication_crash_course

website:

<http://raszl.net/>

Thank you for **Ivan Raszl**



www.artzmania.com

www.spotbit.com